

Page 114

S. HAKALA

**Q. If Mr. Lorenzo said that he thought medium was insignificant would that affect your conclusions in this case?**

MR. HALL: Objection.

A. It might. I don't know why you'd use a term medium if it's insignificant. Medium doesn't imply insignificant to a reader.

**Q. But what Mr. Lorenzo, the author of the e-mail, said may be insignificant in terms of what -- interpreting that word?**

MR. HALL: Objection.

**Q. But you don't remember what he said about it.**

A. I don't.

**Q. All right. Sorry. So you would know that there were layoffs and what else would you know from this e-mail. Would you know where those layoffs were taking place?**

A. My assumption is it was at AOL but not Time-Warner corporate.

**Q. But I'm saying what from the e-mail would allow you to reach that assumption?**

TSG Reporting - Worldwide 877-702-9580

Page 115

S. HAKALA

MR. HALL: Objection.

A. I don't know. I don't know. I don't remember how I drew that conclusion.

**Q. Okay. But is it possible from these e-mails that one can conclude that these layoffs were negative for the company?**

MR. HALL: Objection.

A. Possibly, yes.

**Q. Is it possible to conclude that these layoffs were positive?**

MR. HALL: Objection.

A. It's unlikely they're positive unless they were cost savings or synergy related.

**Q. And what makes you think that they weren't cost saving or synergy related based on these e-mails?**

A. Because of the way that they're written. Because the suggestion in this time period is that the layoffs were because of a slowing of demand.

**Q. Where does that come from?**

MR. HALL: Objection.

A. Other information that -- in other

TSG Reporting - Worldwide 877-702-9580

Page 116

S. HAKALA

e-mails.

**Q. From who?**

A. And just general market information. I mean the synergy cost savings that we're talking about from merging the two companies, those were already in the works before the merger had been completed. And most of those had already been pretty much absorbed by March.

**Q. So you would assume if you saw this e-mail at this time that the layoffs would be negative?**

A. Yeah. And I think the market assumed it as well.

**Q. How long would it take a company like AOL to extract the synergies from a merger?**

MR. HALL: Objection.

A. Well, to really extract and realize merger synergies can take up to a year. But in terms of the layoffs and the planned layoffs usually if a merger has been in the works for one year you may know exactly how much you're going to do within a month or

TSG Reporting - Worldwide 877-702-9580

Page 117

S. HAKALA

even before the merger closes.

**Q. How many employees did AOL have?**

MR. HALL: Objection.

A. Oh, tens of thousands.

**Q. 90,000? Does that sound about right?**

A. Possibly.

**Q. So it may take some time to work through all the synergies with a 90,000 employees work force.**

MR. HALL: Objection.

A. It might. It might. Retrospectively these were not synergistic layoffs or cost-saving layoffs.

**Q. That's not what I'm asking, though. I'm asking what you would learn from the e-mails.**

MR. HALL: Objection.

**Q. I mean, you're telling me that Kiggins should have disclosed these and I'm trying to probe as to what it is he would have said about them.**

A. No, I'm saying that that's alleged in the complaint that this was material affair

TSG Reporting - Worldwide 877-702-9580

Page 118

1 S. HAKALA  
 2 information. I don't think there's any  
 3 question that layoffs of medium severity in a  
 4 company is material information. It's listed  
 5 in certain -- in the Federal Register as  
 6 material information. In one of the sources  
 7 that I site in my report.  
 8 **Q. Okay. No, I'm just wondering**  
 9 **what --**  
 10 A. So it's something that you would  
 11 want to know. Whether it's positive or  
 12 negative depends on what spin you put on it.  
 13 **Q. Okay. So now that we've**  
 14 **decided -- we got through what you think these**  
 15 **say, so what should Mr. Kiggen have disclosed?**  
 16 MR. HALL: Objection.  
 17 A. That he is aware that there are  
 18 layoffs and planned layoffs at AOL.  
 19 **Q. That he's aware of or that his**  
 20 **source is telling him?**  
 21 MR. HALL: Objection.  
 22 A. Could be that they have sources  
 23 telling them. Depends how solid the  
 24 information is.  
 25 **Q. Okay. Well -- all right. What**  
 TSG Reporting - Worldwide 877-702-9580

Page 120

1 S. HAKALA  
 2 **Q. Do you know who Mr. Lorenzo -- do**  
 3 **you know the title of Mr. Lorenzo's source at**  
 4 **AOL? Do you know whether ---**  
 5 A. No.  
 6 MR. HALL: Objection.  
 7 **Q. Okay. Suppose Mr. Lorenzo's**  
 8 **source was a 25-year-old junior employee at**  
 9 **AOL.**  
 10 MR. HALL: Objection.  
 11 A. So --  
 12 **Q. Would that change the nature of**  
 13 **whether or not the information should be**  
 14 **disclosed?**  
 15 MR. HALL: Objection.  
 16 A. Not necessarily.  
 17 **Q. Okay.**  
 18 A. It may be the best source.  
 19 **Q. Because someone like that may know**  
 20 **non-public information about the company?**  
 21 MR. HALL: Objection.  
 22 A. Sure.  
 23 **Q. You believe that these layoffs**  
 24 **that are referred to in this e-mail are**  
 25 **layoffs that were leaked in a Wall Street**  
 TSG Reporting - Worldwide 877-702-9580

Page 119

1 S. HAKALA  
 2 **else?**  
 3 A. This may be indication of weakness  
 4 in the operations of AOL.  
 5 **Q. And on what basis would they make**  
 6 **that conclusion?**  
 7 MR. HALL: Objection.  
 8 A. The fact that they're laying off  
 9 people.  
 10 **Q. But he has no idea how many**  
 11 **people, right?**  
 12 MR. HALL: Objection.  
 13 A. Well, I mean, you're assuming that  
 14 this is the sum and substance of what he knows  
 15 and that he didn't make any effort to  
 16 investigate from Anthony Lorenzo what the  
 17 meaning of his contact was.  
 18 **Q. Do you know who his con --**  
 19 **Lorenzo's contact was?**  
 20 A. No.  
 21 **Q. Did you read Sarah Bernard's**  
 22 **transcript?**  
 23 A. Oh, well, I may have but I don't  
 24 remember. I didn't prepare for this  
 25 deposition.  
 TSG Reporting - Worldwide 877-702-9580

Page 121

1 S. HAKALA  
 2 **Journal article on August 13th; is that right?**  
 3 MR. HALL: Objection.  
 4 A. That's my assumption.  
 5 **Q. Okay. And did you do anything to**  
 6 **test that assumption?**  
 7 A. Other than speaking with counsel,  
 8 no.  
 9 **Q. And you're aware that on July 11th**  
 10 **there was a Washington Post article announcing**  
 11 **layoffs at AOL; is that right?**  
 12 A. Yes.  
 13 **Q. Okay.**  
 14 A. It's in my event study, in fact, I  
 15 think. And it had a negative effective on the  
 16 stock price I believe.  
 17 **Q. Did it have a negative effect on**  
 18 **the stock price according to your report in**  
 19 **your class certification?**  
 20 A. I don't know if I picked it up  
 21 then. I probably didn't pick it up until  
 22 later.  
 23 **Q. Okay.**  
 24 A. I remember doing -- after I did  
 25 class cert I remember going through LexisNexis  
 TSG Reporting - Worldwide 877-702-9580

Page 122

1 S. HAKALA  
2 and finding additional information and news  
3 and I remember that was an event I added later  
4 on.  
5 MR. GESSER: Let's mark this  
6 Hakala 7.  
7 (Hakala Exhibit 7, Washington Post  
8 article dated July 11, 2001, marked for  
9 identification as of this date.)  
10 BY MR. GESSER:  
11 Q. If you look at Hakala 5 it says,  
12 "I have a source at AOL and apparently the  
13 company had some layoffs today."  
14 Do you see that?  
15 A. Yeah.  
16 Q. And that day is what?  
17 A. July 10th.  
18 Q. Okay. And then if you look at  
19 Hakala 7, it's the Washington Post article, it  
20 said, "Yesterday AOL Time-Warner laid off  
21 about 30 people in it's on-line marketing  
22 division."  
23 A. Yes.  
24 Q. So yesterday would be July 10th,  
25 2001; is that right?

TSG Reporting - Worldwide 877-702-9580

Page 123

1 S. HAKALA  
2 A. Yes.  
3 Q. Okay. So -- and you don't know  
4 who Mr. Lorenzo's source was, is that right?  
5 A. That's correct.  
6 Q. Okay. So what makes you think  
7 that these layoffs that are announced here on  
8 this July 11th Washington Post article are not  
9 the layoffs referred to in Mr. Lorenzo's  
10 e-mail from July 10th?  
11 MR. HALL: Objection.  
12 A. All I know is discussions from  
13 counsel about other information that they had.  
14 However --  
15 Q. That who had?  
16 A. That counsel had.  
17 I don't know for sure one way or  
18 the other whether this was. In fact, this was  
19 a discussion I had with counsel of how do I  
20 know that this isn't the layoffs that's talked  
21 about.  
22 Q. And let me -- what's your best  
23 guess?  
24 MR. HALL: Objection.  
25 A. I don't have one.

TSG Reporting - Worldwide 877-702-9580

Page 124

1 S. HAKALA  
2 Q. You don't have a view?  
3 A. I don't have a view.  
4 Q. But your report estimates damages  
5 and makes a series of assumptions that these  
6 layoffs were not disclosed until August 13th.  
7 And so I'm asking you why do you say that, why  
8 do you think that these layoffs weren't  
9 disclosed on July 11th?  
10 MR. HALL: Objection.  
11 A. Because of conversations with  
12 counsel and what's alleged in the complaint.  
13 Q. But this is your report. You  
14 can't claim privilege. What is the basis for  
15 your assumption that the August 13th is the  
16 first disclosure of these layoffs?  
17 MR. HALL: Objection.  
18 A. I'm not claiming privilege. I'm  
19 saying -- I'm saying I'm not a finder of fact  
20 and I had a discussion with counsel about what  
21 counsel's basis was --  
22 Q. So tell me about that discussion.  
23 What did counsel tell you that made you think  
24 that the August 13th was the disclosure?  
25 MR. HALL: Objection.

TSG Reporting - Worldwide 877-702-9580

Page 125

1 S. HAKALA  
2 A. We had a discussion about what  
3 their understanding was of what was known and  
4 when it was known and what it was.  
5 Q. Okay. And --  
6 A. And the 30 layoffs was not the  
7 full extent of what was disclosed and what was  
8 available. My sense was if that's the  
9 assumption, here's the damages. If that's  
10 not, then those damages wouldn't exist.  
11 Q. In your report do you indicate  
12 there's any doubt or uncertainty as to when  
13 those layoffs were disclosed?  
14 MR. HALL: Objection.  
15 A. Under the assumptions of the  
16 plaintiffs, no. But I don't say one way or  
17 the other whether I make any conclusion on  
18 this issue.  
19 Q. You don't?  
20 A. No.  
21 Q. Okay. So let me see if I  
22 understand what you're now saying. You're now  
23 saying that you have no view one way or the  
24 other as to whether the layoffs were disclosed  
25 on July 11th or August 13th; you were -- just

TSG Reporting - Worldwide 877-702-9580

Page 126

1 **S. HAKALA**  
2 **assumed that to be the case and if that was**  
3 **the case you provided a damage analysis.**

4 MR. HALL: Objection.

5 A. That's generally correct.  
6 However, I made some investigation with  
7 counsel to satisfy myself that they believed  
8 that they could establish that these layoffs  
9 were not the sum and substance of the total  
10 amount of information disclosed.

11 **Q. Okay. And what is then that**  
12 **information that would suggest to you that**  
13 **there is any possibility that these layoffs**  
14 **are the layoffs that were actually disclosed**  
15 **on August 13th?**

16 MR. HALL: Objection.

17 A. I don't know. I don't remember  
18 the conversation other than --

19 **Q. You don't remember the**  
20 **conversation?**

21 A. Other than what assumptions should  
22 I assume for purposes of calculating damages.

23 **Q. Okay. And what's that assumption?**

24 A. The assumption was that layoffs  
25 were going to be made in AOL of medium  
TSG Reporting - Worldwide 877-702-9580

Page 127

1 **S. HAKALA**  
2 severity and that that was beyond just merely  
3 30 workers. And that the extent of that was  
4 partially revealed later on.

5 **Q. Okay. And so it's the fact that**  
6 **it's a medium -- it's medium severity sounds**  
7 **more than 30, that's it?**

8 MR. HALL: Objection.

9 A. Sounds like more than 30 and there  
10 were other discussions I had with counsel and  
11 I don't remember all the facts they laid out  
12 for me.

13 **Q. Okay. Did they lay out the fact**  
14 **that the source at AOL was a fairly junior**  
15 **employee?**

16 MR. HALL: Objection.

17 A. I don't remember that.

18 **Q. Did they lay out the fact for you**  
19 **that she was in the division in which the**  
20 **layoffs were announced on July 11th?**

21 A. I don't.

22 MR. HALL: I don't know.

23 A. I don't remember that.

24 **Q. Okay. So let me see if I**  
25 **understand. So you think it's plausible that**  
TSG Reporting - Worldwide 877-702-9580

Page 128

1 **S. HAKALA**  
2 **the August 13th layoffs are the layoffs that**  
3 **are referred to in Mr. Lorenzo's e-mail; is**  
4 **that right?**

5 A. No. I have no doubt that the  
6 layoffs on July 11th represent part of what's  
7 in the e-mail. That's not what I'm saying.  
8 I'm not saying that these are not part of the  
9 layoffs.

10 What I'm saying is that there was  
11 more information that AOL was planning for  
12 layoffs than just this 30.

13 **Q. Okay. And how --**

14 A. And that the layoffs were going to  
15 be of medium severity.

16 **Q. And how was Mr. Kiggen supposed to**  
17 **realize that?**

18 MR. HALL: Objection.

19 A. I don't know. Again, you're  
20 trying to try liability and facts with an  
21 damages expert who's been asked to estimate  
22 damages based on the assumptions in the  
23 complaint.

24 **Q. I'm trying --**

25 A. And you're trying to force me to  
TSG Reporting - Worldwide 877-702-9580

Page 129

1 **S. HAKALA**  
2 do something that you know full well I'm not  
3 required to do and I'm not supposed to do.

4 **Q. I am testing the assumptions on**  
5 **which your damage analysis was based. And one**  
6 **of your key assumptions is that information**  
7 **that was known to Mr. Kiggen on July 11th was**  
8 **not disclosed and was subsequently disclosed**  
9 **on August 13th.**

10 A. Right.

11 **Q. And I'm testing that assumption**  
12 **because I think that assumption is completely**  
13 **without any merit.**

14 MR. HALL: Objection.

15 A. Then argue that in summary  
16 judgment with counsel over here. Not with me.

17 **Q. No, but you present that**  
18 **assumption as a factual determination that**  
19 **you've made. If that's not the case then**  
20 **that's fine.**

21 A. Why do I say that's a factual  
22 determination I made?

23 **Q. You say that's a conservative**  
24 **assumption in your report. But let me --**

25 A. A conservative assumption based on  
TSG Reporting - Worldwide 877-702-9580

Page 130

1 S. HAKALA  
 2 the assumption that I set forth in my report.  
 3 **Q. Okay. I'm just asking you is it**  
 4 **reasonable to assume that a low level AOL**  
 5 **employee would know about thousands of layoffs**  
 6 **a month before they occurred and that she**  
 7 **would be able -- that that information would**  
 8 **not get leaked?**  
 9 MR. HALL: Objection. And, Avi,  
 10 I've been very polite here and I'm not  
 11 going to talk too long because I don't  
 12 want to do that but you keep going over  
 13 this point. I think it's very clear  
 14 that that is an argument that you will  
 15 get to make to a jury. We'll argue  
 16 about that. And from the way Mr.  
 17 Hakala -- Dr. Hakala has done his  
 18 report, if you're successful in proving  
 19 to a jury that that's the case, then the  
 20 damages associated with that may be  
 21 affected. But for Dr. Hakala to  
 22 determine that as a finding of fact is  
 23 inappropriate. I think he lays out very  
 24 clearly what his assumptions are as do  
 25 all the experts in this case including  
 TSG Reporting - Worldwide 877-702-9580

Page 132

1 S. HAKALA  
 2 revelation that I just got in the last  
 3 half hour and it's very helpful to me  
 4 and I will act accordingly but I need to  
 5 test that for each of the assumptions  
 6 that he's made.  
 7 A. With all due respect, paragraph 5  
 8 at the preface makes it very clear that this  
 9 is from counsel. And it's an assumption, not  
 10 a conclusion.  
 11 MR. HALL: Right.  
 12 A. And the fact that I cite from the  
 13 complaint for those assumptions should also  
 14 have clued you in that that's where I got it  
 15 from.  
 16 **Q. Okay. I just want to test a**  
 17 **couple of these assumptions just so I get a**  
 18 **sense of whether or not you -- because the**  
 19 **last time we went over this, if you recall at**  
 20 **class certification, you were very certain**  
 21 **that the August 13th report were related to**  
 22 **these layoffs. The layoffs that were**  
 23 **announced on August 13th were the same layoffs**  
 24 **that Mr. Lorenzo is referring to. That's --**  
 25 **we had this exchange about a year ago and now**  
 TSG Reporting - Worldwide 877-702-9580

Page 131

1 S. HAKALA  
 2 Dr. Stoltz.  
 3 MR. GESSER: Dr. Stoltz indicates  
 4 when he's been instructed by counsel to  
 5 make assumptions. Dr. Hakala makes  
 6 assumptions that are -- that he at least  
 7 represents in his report are based on  
 8 his own independent assessment of the  
 9 facts. And I'm testing to see  
 10 whether -- because if those assumptions  
 11 are not valid -- Donny, let me finish --  
 12 if those assumptions aren't valid then  
 13 his report isn't valid and then when we  
 14 move to strike him that'll be relevant.  
 15 Okay? So --  
 16 MR. HALL: But I think Dr. Hakala  
 17 has also testified -- and you don't need  
 18 to raise your voice -- I think Dr.  
 19 Hakala has also testified in this  
 20 deposition that his assumptions are  
 21 based on instruction of counsel and  
 22 based on what's in the compliant  
 23 assuming plaintiffs are able to prove  
 24 their case.  
 25 MR. GESSER: Well, that's a new  
 TSG Reporting - Worldwide 877-702-9580

Page 133

1 S. HAKALA  
 2 **I'm hearing a sort of a different story so**  
 3 **that's why I want to get to the bottom of**  
 4 **this.**  
 5 MR. HALL: Objection.  
 6 A. That's fine. If you want to  
 7 establish whether I'm going to testify to a  
 8 fact of that nature I'm perfectly happy to  
 9 tell you I'm not.  
 10 **Q. Okay. And I want to go beyond**  
 11 **that and I want to test whether you think that**  
 12 **assumption is reasonable or not. That's where**  
 13 **I'm at now. Do you understand? And if you**  
 14 **want to tell me that assumption may not**  
 15 **reasonable, I just don't know, then you can**  
 16 **just say that and then we'll move on.**  
 17 MR. HALL: Objection.  
 18 A. I think I've already said I don't  
 19 know one way or the other.  
 20 **Q. You don't know one way or the**  
 21 **other whether that's a reasonable assumption**  
 22 **or not.**  
 23 A. I don't know -- it's a reasonable  
 24 assumption given what counsel indicated to me  
 25 but I don't know one way or the other whether  
 TSG Reporting - Worldwide 877-702-9580



Page 134

1 S. HAKALA  
 2 assumption is true or not and I didn't make  
 3 that determination. And I've made that clear.  
 4 Q. Okay. So let's just go through  
 5 it. That's a reasonable assumption based on  
 6 what you were told by counsel. It's a  
 7 reasonable assumption because you think that  
 8 medium severity means more than 30 and what  
 9 else?  
 10 MR. HALL: Objection.  
 11 A. That it would not be announced  
 12 publicly by AOL.  
 13 Q. Okay. Which it wasn't. Then the  
 14 report the next day from the Washington -- in  
 15 the Washington Post is an announcement by AOL.  
 16 It looks like a leak of some kind, right?  
 17 A. Yes.  
 18 Q. All right.  
 19 A. Or the people being laid off  
 20 basically telling the Washington Post. It may  
 21 not even be a leak at that point.  
 22 Q. Okay. What else?  
 23 MR. HALL: Objection.  
 24 A. That's all I know.  
 25 Q. That's all you know.  
 TSG Reporting - Worldwide 877-702-9580

Page 136

1 S. HAKALA  
 2 divisions a month before they occurred?  
 3 MR. HALL: Objection.  
 4 Q. Does that seem plausible to you?  
 5 MR. HALL: Objection.  
 6 A. It's entirely possible that  
 7 somebody in any division would know that  
 8 there's going to be layoffs system-wide and  
 9 that they're actively looking at system-wide  
 10 layoffs.  
 11 Q. A junior employee?  
 12 A. Oh, yeah. I mean, in any  
 13 corporation you would.  
 14 Q. That would be kept non-public for  
 15 more than a month?  
 16 MR. HALL: Objection.  
 17 A. In some cases, yeah.  
 18 Q. Do you know if that is consistent  
 19 with Mrs. -- with Ms. Bernard's testimony in  
 20 this case?  
 21 A. I don't know.  
 22 Q. All right.  
 23 Again, you indicated that you have  
 24 some experience with analysts -- analysts and  
 25 their duties. If Mr. --  
 TSG Reporting - Worldwide 877-702-9580

Page 135

1 S. HAKALA  
 2 Okay. Now, the August 13th  
 3 announcement, those are layoffs that are being  
 4 announced for the future, right? Not a layoff  
 5 that actually happened?  
 6 A. Yes.  
 7 Q. Correct. And those layoffs, do  
 8 you know where they took place?  
 9 MR. HALL: Objection.  
 10 A. Generally in AOL.  
 11 Q. But where physically?  
 12 A. I don't know.  
 13 Q. Okay. If I represent --  
 14 A. I think some of them were in  
 15 Washington. Some of them were in other  
 16 places.  
 17 Q. Do you know where Anthony  
 18 Lorenzo's source was physically located?  
 19 MR. HALL: Objection.  
 20 A. No.  
 21 Q. She was in New York.  
 22 A. Okay.  
 23 Q. Is it reasonable for a junior  
 24 employee at AOL in New York to know about  
 25 layoffs occurring in other areas and other  
 TSG Reporting - Worldwide 877-702-9580

Page 137

1 S. HAKALA  
 2 A. Not just some.  
 3 Q. A lot.  
 4 A. Yeah.  
 5 Q. Okay. So if Mr. Kiggen gets these  
 6 e-mails and the next day he sees this Wall  
 7 Street Journal article that announces the  
 8 layoffs, any reason for him not to assume that  
 9 these are the same layoffs?  
 10 MR. HALL: Objection.  
 11 A. I don't know one way or the other.  
 12 Q. You don't know whether it would be  
 13 reasonable for him to assume that's the same  
 14 layoffs?  
 15 MR. HALL: Objection.  
 16 A. It's plausible but it wasn't my  
 17 basis to -- I didn't look into that. But it's  
 18 plausible it might be but it might not be. I  
 19 just don't know.  
 20 Q. Okay. Well, why might it not be?  
 21 A. There may be more information  
 22 behind these e-mails.  
 23 Q. More information that who had?  
 24 A. That Kiggins had, that Lorenzo had  
 25 that AOL was in the process of looking at and  
 TSG Reporting - Worldwide 877-702-9580

Page 138

1 S. HAKALA  
 2 planning greater layoffs going forward.  
 3 **Q. But you haven't seen any evidence**  
 4 **of that.**  
 5 A. No.  
 6 **Q. Not in any of the deposition**  
 7 **transcripts, not in any of the other e-mails?**  
 8 A. (Witness nods.)  
 9 **Q. So assuming that this is all that**  
 10 **Mr. Kiggen saw, he saw these e-mails and the**  
 11 **Washington Post article, reasonable for him to**  
 12 **assume that the layoffs were the layoffs**  
 13 **announced in the Washington Post article?**  
 14 MR. HALL: Objection.  
 15 A. Might be.  
 16 **Q. Might be.**  
 17 A. Yeah, might be.  
 18 **Q. Okay. Let's look at the second**  
 19 **part of that e-mail which is Hakala 6. It**  
 20 **says, "In addition, I wasn't aware that AOL**  
 21 **was under investigation and had suspended some**  
 22 **employees for inappropriate accounting**  
 23 **activities."**  
 24 **In your report you assume that**  
 25 **this was material non-public information that**  
 TSG Reporting - Worldwide 877-702-9580

Page 140

1 S. HAKALA  
 2 it across the three disclosures. Washington  
 3 Post first disclosed these unconventional  
 4 transactions in a series of two exposes and  
 5 then the company finally acknowledged that  
 6 they were under investigation on the evening  
 7 of the 2004 of July.  
 8 **Q. They were under investigation by**  
 9 **the Securities & Exchange Commission?**  
 10 A. I believe so, yes.  
 11 **Q. Do you have any idea whether the**  
 12 **investigation occurred -- when that**  
 13 **investigation started?**  
 14 MR. HALL: Objection.  
 15 A. I believe it started in --  
 16 sometime in the spring of 2001 at the earliest  
 17 in connection with the Purchase Pro and some  
 18 other things.  
 19 **Q. Okay.**  
 20 A. I think we know that from some of  
 21 the Purchase Pro issues and from I think the  
 22 Justice Department Fair Funds issues that have  
 23 come out.  
 24 **Q. Okay.**  
 25 A. I remember I did the Plan of  
 TSG Reporting - Worldwide 877-702-9580

Page 139

1 S. HAKALA  
 2 **Kiggen acquired through this e-mail; is that**  
 3 **correct?**  
 4 A. Yes.  
 5 **Q. And that this information remained**  
 6 **non-public until July of 2002; is that right?**  
 7 A. Yes.  
 8 **Q. And that the damages that were**  
 9 **attributable to Credit Suisse are the damages**  
 10 **that result from the disclosure of accounting**  
 11 **irregularities at AOL in July of 2002; is that**  
 12 **correct?**  
 13 A. Partial. Yeah.  
 14 **Q. Partial.**  
 15 A. Only partial of the damages  
 16 associated with that. I didn't assume all.  
 17 **Q. Okay. What percentage did you**  
 18 **assume?**  
 19 A. About 14.2 percent.  
 20 **Q. Why did you assume 14.2 percent?**  
 21 A. I looked at the minimum effect of  
 22 net disclosure of the nonaccounting issues  
 23 based on the net effect of the two-day report  
 24 in the Washington Post as a third-party  
 25 disclosure of this issue. And then prorated  
 TSG Reporting - Worldwide 877-702-9580

Page 141

1 S. HAKALA  
 2 Allocation for the Justice Department and they  
 3 wanted me to assume damages beginning sometime  
 4 in that time period. Or it was before that.  
 5 **Q. So we're going to go through the**  
 6 **same thing and if your answer is that you did**  
 7 **nothing to test this and you just assumed it**  
 8 **to be true, then maybe you should just say it**  
 9 **at the outset. But what was your basis for**  
 10 **assuming that this information was not public**  
 11 **at the time?**  
 12 MR. HALL: Objection.  
 13 A. I did a lot of research on whether  
 14 it was public both previously and otherwise.  
 15 And while there was knowledge of an  
 16 investigation of Purchase Pro and maybe AOL's  
 17 role with Purchase Pro there was no knowledge  
 18 that AOL itself was under investigation that I  
 19 was aware of. Certainly not of this magnitude  
 20 nor that AOL had actually let go employees and  
 21 been involved in inflating revenue. I wasn't  
 22 aware of any information about that until July  
 23 of '02 and I think in fact the defendants in  
 24 the AOL Time-Warner made that argument.  
 25 **Q. Okay. Now, so that leads you to**  
 TSG Reporting - Worldwide 877-702-9580

Page 142

1 S. HAKALA

2 **conclude that this source of Mr. Lorenzo had**  
3 **material non-public information about an**  
4 **investigation of AOL; is that right?**

5 A. Yes.

6 **Q. Okay. Have you -- again, you**  
7 **haven't read Ms. Bernard's transcript?**8 A. If I have I don't remember doing  
9 it.10 **Q. Okay. And anything about Ms.**  
11 **Bernard would lead you to believe that she was**  
12 **in a position to know material non-public**  
13 **information about an investigation of AOL?**

14 MR. HALL: Objection.

15 A. I don't know one way or the other.

16 **Q. Why isn't that something that you**  
17 **looked at?**

18 MR. HALL: Objection.

19 A. I was worried about estimating  
20 damages based on what was pled in the  
21 complaint.22 **Q. So then why did you bother looking**  
23 **at the Purchase Pro information?**

24 MR. HALL: Objection.

25 A. I wanted to understand information

TSG Reporting - Worldwide 877-702-9580

Page 143

1 S. HAKALA

2 about when the market knew and what the market  
3 knew about potential accounting improprieties  
4 by AOL. My knowledge of that really predates  
5 this case. It has to do with work that I was  
6 doing in AOL Time-Warner Securities Litigation  
7 and then subsequent work I was doing in  
8 assisting in preparing the Plan of Allocation  
9 as a tag-along to the distribution of the  
10 funds in the AOL Time-Warner Securities  
11 Litigation.12 **Q. So when you were deposed in our --**  
13 **in class certification you were aware of the**  
14 **Purchase Pro investigation and that it was**  
15 **publicly disclosed before July 11th, 2001?**

16 MR. HALL: Objection.

17 A. Not AOL's role. Only Purchase  
18 Pro.19 **Q. Okay.**20 A. No one made the connection to AOL  
21 that I remember in that time period. Or if  
22 they did they didn't make the connection that  
23 AOL itself was engaged in anything.24 **Q. Mr. Lorenzo says, "I wasn't aware**  
25 **that AOL was under investigation."**

TSG Reporting - Worldwide 877-702-9580

Page 144

1 S. HAKALA

2 A. Yes.

3 **Q. Does that suggest that Mr. Kiggen**  
4 **was aware of that?**

5 MR. HALL: Objection.

6 A. I don't know.

7 MR. GESSER: We're marking Hakala  
8 Exhibit 8.9 (Hakala Exhibit 8, Washington Post  
10 article dated June 19, 2001, marked for  
11 identification as of this date.)

12 BY MR. GESSER:

13 **Q. So let's go through this one at a**  
14 **time. Suspended some employees. Okay?**

15 A. Yes.

16 **Q. It says, "An America Online**  
17 **executive has been placed on administrative**  
18 **leave."**19 **Is that the same as being**  
20 **suspended?**

21 MR. HALL: Objection.

22 A. I guess.

23 **Q. It says, "At least one other**  
24 **low-level employee was put on administrative**  
25 **leave."**

TSG Reporting - Worldwide 877-702-9580

Page 145

1 S. HAKALA

2 MR. HALL: Objection.

3 A. Okay.

4 **Q. Is that right?**

5 A. Okay.

6 **Q. So for that part of the e-mail**  
7 **that AOL -- that employees had been suspended**  
8 **is that consistent with information that was**  
9 **already in the market?**

10 MR. HALL: Objection.

11 A. With regard to the Purchase Pro  
12 they're assisting or aiding and abetting in  
13 Purchase Pro, yes. But I believe that any  
14 knowledge that there had been any impropriety  
15 in AOL, that was not known.16 **Q. I'm sorry. These were AOL**  
17 **employees, correct?**

18 A. Right.

19 **Q. And these are AOL employees who**  
20 **were placed on administrative leave, right?**

21 A. Right.

22 **Q. Okay.**

23 A. But not for their actions in AOL.

24 **Q. Are they Purchase Pro employees?**

25 A. No.

TSG Reporting - Worldwide 877-702-9580



Page 146

1 S. HAKALA  
2 **Q. Okay. So it's in their capacity**  
3 **as AOL employees that they're being put on**  
4 **suspension, right?**

5 MR. HALL: Objection.

6 A. Right.

7 **Q. And it talks about an**  
8 **investigation; is that right?**

9 A. Yes.

10 **Q. And is the investigation relating**  
11 **to accounting activities?**

12 MR. HALL: Objection.

13 A. At Purchase Pro. I don't believe  
14 it is at AOL at all. It says probe is focused  
15 on accounting issues related to Purchase Pro  
16 and then it says all rev --

17 **Q. Related to Purchase Pro.**

18 A. It says all revenues related to  
19 Purchase Pro have been accounted for  
20 appropriately and accurately by AOL.

21 **Q. Okay. So you view these as being**  
22 **different. Is that what you're saying?**

23 MR. HALL: Objection.

24 A. My understanding is that this  
25 relates to two employees being implicated in  
TSG Reporting - Worldwide 877-702-9580

Page 147

1 S. HAKALA

2 possibly aiding and abetting in some  
3 accounting issues at Purchase Pro where  
4 Purchase Pro was under investigation.

5 But at this point AOL and others  
6 had specifically said AOL was not under  
7 investigation and AOL -- there was no  
8 indication that AOL had done anything  
9 improper. That was my understanding. Not  
10 just from this but from other documents.

11 **Q. But you're telling me that this --**  
12 **you view this June 19th e-mail as being that**  
13 **AOL was not under investigation, that Purchase**  
14 **Pro was under investigation; it's just that**  
15 **AOL employees were under investigation?**

16 MR. HALL: Objection.

17 A. AOL employees were implicated in  
18 the investigation of Purchase Pro but my  
19 understanding was that there was no public  
20 knowledge that AOL itself was under  
21 investigation. That only came out a year  
22 later. As far as I remember.

23 **Q. Here it says, "As a policy we**  
24 **don't comment on employee matters."**

25 **That's the AOL statement, right?**

TSG Reporting - Worldwide 877-702-9580

Page 148

1 S. HAKALA

2 A. Yes.

3 **Q. So what do you think that a**  
4 **disclosure would look like if Mr. Kiggen**  
5 **decided -- you believe that Mr. Kiggen should**  
6 **have disclosed this information; is that**  
7 **right?**

8 MR. HALL: Objection.

9 A. Yeah. In some form.

10 **Q. Okay. And what if Mr. Kiggen had**  
11 **looked at this June 19th Washington Post**  
12 **article and had said, Well, that looks like**  
13 **this is already public? Would that be a**  
14 **reasonable conclusion for him to make?**

15 MR. HALL: Objection.

16 A. I don't know. Not if it implies  
17 only Purchase Pro was under investigation and  
18 there was no impropriety at AOL and that AOL  
19 was not under investigation, no. But  
20 otherwise, it might be.

21 **Q. But that's an interpretive issue**  
22 **is what you're telling me; is that right?**

23 A. That's an issue for the jury and  
24 the judge. That's not my issue.

25 **Q. Okay. So assuming that Mr. Kiggen**

TSG Reporting - Worldwide 877-702-9580

Page 149

1 S. HAKALA

2 came to the view that, oh, this sounds pretty  
3 similar, it may not be the exact same thing  
4 that I'm getting from this e-mail and assuming  
5 Mr. Kiggen made inquiries at AOL, couldn't get  
6 anymore information, what should he have  
7 disclosed in this report?

8 MR. HALL: Objection.

9 A. I haven't thought about that.

10 Other than, you know, what I assumed based on  
11 the complaint. I don't know. I'd have to  
12 think about that some more. Probably at a  
13 minimum that AOL was involved in -- apparently  
14 was involved in some activities with Purchase  
15 Pro and that this may have some implications  
16 for AOL.

17 **Q. How would he reach that**  
18 **conclusion?**

19 MR. HALL: Objection.

20 A. Two employees were placed on  
21 administrative leave.

22 **Q. But there's no indication that**  
23 **it's related to Purchase Pro, is there?**

24 MR. HALL: Objection.

25 A. Yeah.

TSG Reporting - Worldwide 877-702-9580

Page 150

1 S. HAKALA

2 **Q. Where's that?**

3 A. It's in this Washington Post  
4 article.

5 **Q. Oh. But now you're saying that it  
6 would be reasonable for Kiggen to link these  
7 two things together?**

8 MR. HALL: Objection.

9 A. No. That was your hypothetical.  
10 That was your hypothetical that linked those  
11 two together. If I'm on June 11th --

12 **Q. Right.**

13 A. -- I don't -- unless there's more  
14 behind this that this is Purchase Pro, I don't  
15 think he has that. I think what he has  
16 knowledge of is that AOL is under  
17 investigation. Because it doesn't say  
18 Purchase Pro was under investigation. AOL was  
19 under investigation. And suspended some  
20 employees for inappropriate accounting  
21 activities. Some deals book inappropriate  
22 inflated revenue.

23 **Q. So he should just put that in the  
24 report.**

25 MR. HALL: Objection.

TSG Reporting - Worldwide 877-702-9580

Page 151

1 S. HAKALA

2 A. That he aware of or there are  
3 rumors that AOL is under investigation or he  
4 has a credible source or a source that  
5 indicates such, sure.

6 **Q. And assuming his source is a  
7 25-year-old woman who's a junior employee at  
8 AOL, should he have disclosed that as well?**

9 MR. HALL: Objection.

10 A. I don't know if I would have  
11 disclosed that. I would just disclose that he  
12 has a source. He might determine the voracity  
13 of the source. He might do some additional  
14 verification. But he certainly is in  
15 knowledge now that AOL is under investigation  
16 and suspended some employees. That's not  
17 public information.

18 **Q. Well, the suspension -- well,  
19 let's say that he has read -- again, he's read  
20 the June 19th article and he assumes that  
21 they're the same. The suspending employees  
22 seems to be public; is that right?**

23 MR. HALL: Objection.

24 A. Well, it becomes public or at  
25 least it leaks out with the Washington Post

TSG Reporting - Worldwide 877-702-9580

Page 152

1 S. HAKALA

2 article at least with regard to two employees.  
3 We don't know that that's the full extent of  
4 it.

5 **Q. Right. Before -- okay. So what  
6 would the market do with that information?**

7 MR. HALL: Objection.

8 A. Well, if it only implicates  
9 Purchase Pro and it doesn't implicate AOL  
10 probably nothing.

11 **Q. Suppose he were to write I have a  
12 source at AOL who tells me that AOL is under  
13 investigation, has suspended some employees  
14 for inappropriate accounting activity, some  
15 deals booked inappropriately inflated revenue,  
16 also some employees have been accused of  
17 trading irregularities, namely shorting  
18 partner stocks. Essentially cuts and pastes  
19 the e-mail into his report and says he has a  
20 source at AOL who says that.**

21 A. Okay.

22 **Q. Under your analysis would that be  
23 a complete disclosure?**

24 MR. HALL: Objection.

25 A. It might be. And that certainly

TSG Reporting - Worldwide 877-702-9580

Page 153

1 S. HAKALA

2 would have impacted the stock price.

3 **Q. That would have impacted the stock  
4 price?**

5 A. Oh, sure.

6 **Q. Without there being any indication  
7 of the magnitude of the investigation, how  
8 many employees were involved, just that? That  
9 would have impacted the stock price?**

10 MR. HALL: Objection.

11 A. Sure.

12 **Q. What makes you say that?**

13 A. Because in similar kinds of  
14 discussions later times impacted the stock  
15 price.

16 **Q. For example, July 18th, 2002?**

17 A. The 18th Purchase Pro -- yeah.  
18 The Washington Post article was actually very  
19 narrow in terms of its implications.

20 **Q. And close to close, did that have  
21 an impact on the stock price?**

22 MR. HALL: Objection.

23 A. Close to close it had an impact  
24 but the impact was muted by the company's  
25 denials. But close to open had a huge impact

TSG Reporting - Worldwide 877-702-9580

Page 154

1 S. HAKALA  
 2 and the company in a sense committed fraud in  
 3 denying it. But if you isolate the event  
 4 itself it has a very significant impact.  
 5 (Hakala Exhibit 9, Washington Post  
 6 website article entitled Unconventional  
 7 Transactions Boosted Sales, marked for  
 8 identification as of this date.)  
 9 BY MR. GESSER:  
 10 **Q. You view this e-mail here, the --**  
 11 **Hakala 6 and the information that is Mr.**  
 12 **Lorenzo's conveying to Mr. Kiggen there as**  
 13 **being equivalent to the information that was**  
 14 **disclosed a year later by the Washington Post;**  
 15 **is that correct?**  
 16 MR. HALL: Objection.  
 17 A. Not quite.  
 18 **Q. Not quite?**  
 19 A. No. The impact of this was much  
 20 greater than the impact I assumed would have  
 21 occurred if this had been disclosed.  
 22 **Q. The impact of what?**  
 23 A. This first article.  
 24 **Q. And what is that?**  
 25 A. There's a lot of possible reasons.  
 TSG Reporting - Worldwide 877-702-9580

Page 156

1 S. HAKALA  
 2 **Q. And in doing so it indicates that**  
 3 **the SEC began its investigation following the**  
 4 **July 18th report; is that correct?**  
 5 MR. HALL: Objection.  
 6 A. That's what's suggested in the  
 7 July 24th statement. Now we now know  
 8 subsequently that's not really true.  
 9 **Q. Who's we now?**  
 10 A. I know from the SEC that they were  
 11 actually looking at AOL with regard to  
 12 Purchase Pro and some of the other trading.  
 13 **Q. Is that public anywhere?**  
 14 A. It's part of the Fair Funds  
 15 disclosure. So when they finally settled with  
 16 AOL, yeah.  
 17 **Q. But you haven't looked at Ms.**  
 18 **Bernard's deposition testimony to know whether**  
 19 **she knew that or not.**  
 20 MR. HALL: Objection.  
 21 A. No, I didn't.  
 22 **Q. Are there factual disclosures that**  
 23 **are made in this July 18th report that are in**  
 24 **addition to the July 11th e-mail from a year**  
 25 **earlier?**  
 TSG Reporting - Worldwide 877-702-9580

Page 155

1 S. HAKALA  
 2 **Q. Why don't you give me some.**  
 3 A. It was fairly detailed. There was  
 4 a lot to it. However, on the other hand, the  
 5 magnitude of what's being discussed here  
 6 really was very small as I think the company  
 7 pointed out. So my view is this is a  
 8 third-party disclosure that AOL's got some  
 9 accounting concerns. I thought it was the  
 10 most equivalent disclosure of what would occur  
 11 but I gave it a lower weight. In fact, I gave  
 12 it the net weight rather than the gross effect  
 13 that the article had before the company  
 14 denial.  
 15 **Q. And how did you do that?**  
 16 A. Took the net effect of the drop on  
 17 July 18th and July 19th of 2002 and applied it  
 18 backwards. And assumed that would have been  
 19 the effect had there been some disclosure that  
 20 AOL was under investigation.  
 21 The other thing is that this  
 22 doesn't reveal that AOL's under investigation.  
 23 AOL doesn't actually acknowledge it's under  
 24 investigation for its accounting until the  
 25 evening of the 24th of July.  
 TSG Reporting - Worldwide 877-702-9580

Page 157

1 S. HAKALA  
 2 A. Yes.  
 3 MR. HALL: Objection.  
 4 **Q. Can you think of some of those?**  
 5 A. Well, I mean, we can look at the  
 6 article and compare them but certainly the  
 7 article is a long expose along with certain  
 8 denials by the company as well.  
 9 **Q. And does it make a difference**  
 10 **whether, referring to the market, what the**  
 11 **source of the information is?**  
 12 MR. HALL: Objection.  
 13 A. It could.  
 14 **Q. Does it make a difference of what**  
 15 **the timing of the information is? I mean,**  
 16 **whether the information was disclosed in July**  
 17 **of 2001 or in July of 2002, would that --**  
 18 **could that have any effect on what impact it**  
 19 **would have on the stock price?**  
 20 A. It might. It might not. It  
 21 actually might go the other way because by  
 22 July 18th of 2002 there had already been  
 23 concerns about accounting issues at AOL in  
 24 early -- in late June and early July. So to  
 25 some extent the Washington Post article was  
 TSG Reporting - Worldwide 877-702-9580

Page 158

S. HAKALA

fairly -- the response was muted by that fact.

If there was knowledge that AOL was more intimately implicated in the Purchase Pro issues and that itself -- it, itself, was under investigation as a result of that, that I may have had even a greater impact at that time.

**Q. Did you test for that?**

A. How do you test for something that didn't happen? You can only draw inferences from equivalent disclosures. So obviously not. I mean, sometimes you have to apply deductive reasoning and use equivalent disclosures to draw inferences.

**Q. And did you do that? Did you look for equivalent disclosures here?**

A. Yes.

**Q. And is this the only equivalent disclosure you looked at for this e-mail?**

A. No.

**Q. What was the other equivalent disclosure you looked at?**

A. July 19th, July 24th. I also looked after the class period at the

TSG Reporting - Worldwide 877-702-9580

Page 159

S. HAKALA

disclosure, the Justice Department investigation in I think July 30th or 31st of 2002. But those were the only times I found anything that resembled the content of what's in this e-mail. So that was the best evidence I had.

**Q. Have you ever seen a disclosure in an analyst report like this -- like what's in the e-mail from Lorenzo to Kiggen that there's an investigation, doesn't say which division, doesn't say who's investigating, doesn't say anything like that; some employee suspended, no number, doesn't say what group, accounting activity, no specifics about that. I mean, anything like this kind of unspecific rumor.**

MR. HALL: Objection.

**Q. Have you ever seen an analyst report with anything like that?**

A. Yes, I have --

**Q. Can you think of an example?**

A. -- but beyond that that assumes that what's in this e-mail was the sum and substance of what was known. I'm sure if Kiggen had asked more questions or if Lorenzo

TSG Reporting - Worldwide 877-702-9580

Page 160

S. HAKALA

had elaborated on the phone I'm sure they would have known a lot more.

**Q. Why do you say that?**

A. Because of the specificity of this, that it related to Purchase Pro, you know, what division were they -- I mean, if you know the employees were laid off, you'd obviously know then which division they were laid off in.

**Q. And does looking at the Lorenzo transcript or the Bernard transcript, does that suggest to you that there was more information to be known?**

MR. HALL: Objection.

A. I don't know.

**Q. Okay.**

A. I don't know what they did and I don't know how a jury will interpret what the testimony is about that.

**Q. Do you know Mr. Lorenzo and Mr. Bernard both indicated they don't remember anything about that?**

MR. HALL: Objection.

A. That doesn't surprise me.

TSG Reporting - Worldwide 877-702-9580

Page 161

S. HAKALA

**Q. Why not?**

A. There seems to be a loss of memory in securities litigation depositions of fact witnesses that -- I always am surprised when you watch on like the NFL channel how players can remember exact plays 20 years ago that happened when they were playing football games but when things like this come up and people are in depositions suddenly they can't remember anything.

**Q. So Mr. Lorenzo and Ms. Bernard are committing perjury in your view?**

MR. HALL: Objection.

A. I didn't say that. They may not remember or they might have been coached not to remember or they just made no effort to recollect what they thought. That doesn't mean that when they wrote this e-mail they didn't know.

**Q. Well --**

A. All that says is that they didn't know at the time of their deposition if assuming what you're representing is true.

And all I'm telling you is it's

TSG Reporting - Worldwide 877-702-9580

Page 162

1 S. HAKALA  
2 very frustrating for me to read depositions  
3 where people don't seem to remember things  
4 that ordinary people should and ought to  
5 remember. And whether that's perjury or what  
6 that means legally, I don't know. It doesn't  
7 seem to be very enforceable.

8 **Q. So just so I understand you think**  
9 **that Ms. Bernard knew about non-public**  
10 **investigations going on at AOL even though she**  
11 **was a 25-year-old low-level employee and that**  
12 **that managed to stay secret for more than a**  
13 **year; is that what you're saying?**

14 MR. HALL: Objection.

15 A. It's entirely plausible. And in  
16 fact I've been in that type situation.

17 **Q. What situation --**

18 A. In corporations.

19 **Q. What situation is that?**

20 A. Where corporations were under  
21 investigation or where employees were  
22 suspended for accounting improprieties and it  
23 never got out. It was never disclosed  
24 publicly.

25 **Q. And that junior, very low-level**

TSG Reporting - Worldwide 877-702-9580

Page 163

1 S. HAKALA  
2 **employees knew about it?**

3 MR. HALL: Objection.

4 A. Oh, sure. Everybody knew.

5 **Q. In a company like AOL.**

6 MR. HALL: Objection.

7 A. Sure. If it's in their division.

8 If it's people they report to. People they  
9 know. Sure.

10 **Q. When you did the testing for the**  
11 **overnight return, did you use the last price**  
12 **for AOL?**

13 A. Should be the closing price.

14 **Q. But that's not what I asked. Did**  
15 **you use the last price or did you --**

16 A. I used the last price but it is  
17 the closing price.

18 **Q. I'm not sure what you mean by**  
19 **that.**

20 A. The last price is a closing price  
21 except under certain exceptional  
22 circumstances.

23 **Q. And in this circumstance you used**  
24 **the --**

25 A. Closing.

TSG Reporting - Worldwide 877-702-9580

Page 164

1 S. HAKALA

2 **Q. You used the closing price.**

3 A. Yeah.

4 **Q. Is that what your report**  
5 **indicates?**

6 A. I'm not sure. I would use  
7 whatever price was the last price reported on  
8 a formal exchange. But I'm pretty sure in  
9 this particular case the last price was the  
10 closing price. I'm not sure it makes any  
11 difference anyway.

12 **Q. You're not sure whether it makes**  
13 **any difference whether it's the last price or**  
14 **the closing price?**

15 A. No.

16 **Q. Was this an issue with Xcelera?**

17 A. It was but for a different reason.

18 **Q. What was the different reason?**

19 A. Because Xcelera was traded on an  
20 odd exchange and actually we were surprised by  
21 that. That was an issue that could have been  
22 addressed fairly easily in Xcelera frankly.  
23 We did it both ways, closing price and last  
24 price.

25 **Q. But that was one of the reasons**

TSG Reporting - Worldwide 877-702-9580

Page 165

1 S. HAKALA  
2 **why your testimony was struck in Xcelera; is**  
3 **that right?**

4 MR. HALL: Objection.

5 A. That was a flaw or a concern of  
6 the court. I'm not sure by itself that would  
7 have been. But there -- I mean, that's kind  
8 of a complex ruling. But the use of last  
9 price versus closing price, people do both and  
10 it just -- the key there is making sure you've  
11 accounted for what information comes in when.

12 **Q. Did you take a look at what the**  
13 **effect of the disclosure on June 19th was? Of**  
14 **2001.**

15 A. I don't know. I didn't -- did I  
16 specifically include it in my event study or  
17 not?

18 I have an event on that day.

19 Yeah, I did.

20 **Q. And what was the return of AOL on**  
21 **that day?**

22 A. Small negative.

23 **Q. Is that statistically significant?**

24 A. No.

25 **Q. At the 90 percent level?**

TSG Reporting - Worldwide 877-702-9580



Page 166

**S. HAKALA**

A. No. And that's because AOL indicated that it was probing its relationship with the Purchase Pro but indicated that it had no implications for AOL.

**Q. So -- sorry. Because of AOL's denial you think that it didn't have an effect on the stock price?**

A. The probe was the relationship with Purchase Pro. Not that AOL itself was under investigation or done anything wrong.

**Q. Does it say that?**

A. Not in this news service but that was in other information and that's actually in the Hakala Exhibit 9.

**Q. What title does Eric Keller have?**

MR. HALL: Objection.

A. I don't know.

**Q. It says here he was the senior vice president of business affairs.**

A. Okay.

**Q. So he was suspended.**

A. Okay.

**Q. So in what sense does AOL act other than through its employees?**

TSG Reporting - Worldwide 877-702-9580

Page 167

**S. HAKALA**

MR. HALL: Objection.

**Q. I mean, an investigation of Eric Keller, isn't that an investigation of AOL?**

MR. HALL: Objection.

A. For his role in accounting in AOL or for his role in assisting Purchase Pro?

**Q. I'm not sure I understand the difference.**

A. The difference is is AOL subject to itself an accounting action or is it merely AOL had an employee who was assisting Purchase Pro in order to gain business from Purchase Pro. That's a big difference from an investor standpoint.

**Q. Can Eric Keller bind the company?**

MR. HALL: Objection.

A. Possibly.

**Q. Can liability for Eric Keller be liability for the company?**

MR. HALL: Objection.

A. I don't know.

**Q. So you place a lot of weight on the e-mail that it's AOL that's under investigation. That's the crux of the**

TSG Reporting - Worldwide 877-702-9580

Page 168

**S. HAKALA**

**difference between this and the Purchase Pro report; is that correct?**

MR. HALL: Objection.

A. That deals were being inappropriately booked, that inflated revenue in AOL, and AOL is under investigation, yes. Those are the two components of that.

**Q. Where does it say that?**

A. Some deals booked inappropriately inflated revenue.

**Q. So does that say that it's at AOL?**

MR. HALL: Objection.

A. Not specifically but that's the inference I would draw if AOL is under investigation. I mean, ultimately we know that is what the SEC went after them for.

**Q. In connection with Purchase Pro.**

MR. HALL: Objection.

A. Yes.

**Q. So this is --**

A. No, in connection with AOL. The AOL side of the transaction. Cooked AOL's books.

**Q. But this investigation that is**

TSG Reporting - Worldwide 877-702-9580

Page 169

**S. HAKALA**

**disclosed on the June 19th e-mail, that is the investigation that eventually disclosed -- that was eventually disclosed on June 18th -- in July of 2002; is that right?**

MR. HALL: Objection.

A. No.

**Q. This is separate?**

A. You're talking about the July 11th or --

**Q. The June 19th.**

A. June 19th is not what's in the Wall Street Journal -- Washington Post.

**Q. But it leads to the -- this investigation leads to what is disclosed in the Washington Post article; is that correct?**

MR. HALL: Objection.

A. Not directly.

**Q. These are totally separate Purchase Pro investigations?**

A. No, they --

MR. HALL: Objection.

A. They are related and they're a logical chain but at the time you're talking about on June 19th, in the June 19th article

TSG Reporting - Worldwide 877-702-9580

Page 170

1 S. HAKALA  
2 there is no indication that AOL is involved in  
3 accounting improprieties in AOL. It is true  
4 that the investigation of Purchase Pro led to  
5 an investigation of AOL and ultimately  
6 identified that fraud.

7 What was not known by the public  
8 was that the SEC was already looking at the  
9 AOL's side of the transaction in 2001. That  
10 was not known until July of 2002.

11 **Q. But you think Credit Suisse knew**  
12 **that.**

13 MR. HALL: Objection.

14 A. That's what the e-mail suggests.

15 **Q. The e-mail suggests?**

16 A. AOL's under investigation.

17 **Q. And that doesn't mean an internal**  
18 **investigation in your view.**

19 MR. HALL: Objection.

20 A. If AOL is under investigation that  
21 wouldn't be an internal investigation. It  
22 would be AOL investigating some employees for  
23 their activities involved in Purchase Pro. I  
24 wouldn't read it that way.

25 **Q. So you think -- you think Ms.**

TSG Reporting - Worldwide 877-702-9580

Page 172

1 S. HAKALA  
2 testimony that he assumes -- what his  
3 assumptions are and how they would  
4 impact his damage analysis.

5 A. That being said, in terms of  
6 making sure the answer's clear, my reading of  
7 this e-mail suggests AOL was under  
8 investigation. AOL being under investigation  
9 is not by itself I would assume.

10 **Q. Okay. The July 18th report, did**  
11 **you look to see whether that -- the Washington**  
12 **Post article, did you look to see whether that**  
13 **was a confounded?**

14 A. It was confounded.

15 **Q. Okay.**

16 A. But it wasn't confounded  
17 overnight. It was confounded during the day.  
18 In other words, it a was clean  
19 event overnight, but it was then confounded  
20 later in the day.

21 **Q. Why was it a clean event**  
22 **overnight?**

23 A. It was the only piece of news  
24 overnight. From close to open it was the only  
25 piece of news. The confounding information

TSG Reporting - Worldwide 877-702-9580

Page 171

1 S. HAKALA  
2 **Bernard knew that AOL was under investigation**  
3 **from some regulatory body; is that right?**

4 MR. HALL: Objection. Objection.

5 A. I don't know what I think. All  
6 I'm --

7 **Q. Clearly.**

8 MR. HALL: Objection.

9 A. Again, you want to argue liability  
10 with a damages expert who's making a certain  
11 assumption and I think that's just  
12 inappropriate and I think you know it's  
13 inappropriate but --

14 **Q. I think your assumptions are**  
15 **inappropriate and I just want to test them.**

16 MR. HALL: Well, Avi, then you can  
17 argue that to a jury and --

18 THE WITNESS: Argue that with  
19 counsel, not with me.

20 MR. HALL: -- unfortunately for  
21 all of us no one in this room is the  
22 final finder of fact and you get to put  
23 forward your arguments. I mean, you're  
24 going around and around about this.

25 It's very clear from his report and his

TSG Reporting - Worldwide 877-702-9580

Page 173

1 S. HAKALA  
2 occurred later in the day during trading.

3 **Q. Okay. And so what was the volume**  
4 **close to open? Do you know?**

5 A. There is no volume close to open.

6 **Q. So --**

7 A. I mean, unless you got the  
8 intraday trading and I think I had that  
9 somewhere. And you had the overnight. But it  
10 wasn't long. It was that the market opened  
11 significantly down from the close for reasons  
12 of this article. I don't think there's any  
13 doubt of that.

14 **Q. You don't think there's any doubt**  
15 **of that.**

16 A. No. I don't think there's any  
17 doubt from reading the news articles that the  
18 drop overnight was due to this article.

19 **Q. Did you look at the intraday**  
20 **trading to look at whether the trading volume**  
21 **reflected that? Whether there was a drop in**  
22 **the morning when this Washington Post article**  
23 **came out as opposed to after trading the night**  
24 **before?**

25 A. This article didn't appear until

TSG Reporting - Worldwide 877-702-9580

Page 174

1 S. HAKALA  
2 like after midnight. So you wouldn't pick it  
3 up in the after-hours trading anyway. But,  
4 yes, I did.

5 **Q. You looked for that.**

6 A. I had previously. Not in this  
7 case but previously.

8 **Q. And what did you find?**

9 A. The reaction was from close to  
10 open. It wasn't --

11 **Q. I'm talking about intraday. Did  
12 you track to see whether --**

13 A. You're talking after hours, not  
14 intraday.

15 **Q. Yeah, after hours.**

16 A. I don't remember. But I do know  
17 that after-hours trading does not reflect a  
18 drop. I don't see an after-hours drop in the  
19 price.

20 **Q. You checked for that?**

21 A. At some point before this case,  
22 yes.

23 **Q. And what did you find?**

24 A. There was none.

25 **Q. There was none what?**

TSG Reporting - Worldwide 877-702-9580

Page 175

S. HAKALA

1 A. No after-hour drop. This was an  
2 issue in summary judgement. There was a  
3 motion for summary judgement in AOL  
4 Time-Warner Securities Litigation. And in  
5 response to that we looked very carefully at  
6 the intraday trading and the after-hours  
7 trading of that stock. The stock dropped due  
8 to this article overnight. It dropped from  
9 close to open --

11 **Q. Yeah, but when did it drop? In  
12 that time frame, when did it drop? Did you  
13 test to see whether it dropped at 8 in the  
14 morning, 6 in the morning, 4 in the morning?  
15 Did you do any analysis to determine whether,  
16 in fact, in the time between close and open  
17 the stock dropped?**

18 A. It was in the morning. Other  
19 than --

20 **Q. Did you test for that?**

21 A. How can you test for something  
22 when there's no trading? If there's no  
23 trading you can't test for it. All you can  
24 know is that this is the only piece of news  
25 between close and open and there's at least

TSG Reporting - Worldwide 877-702-9580

Page 176

1 S. HAKALA  
2 five or six articles that say this caused the  
3 stock to drop and open lower. And then later  
4 in the day the stock rebounds when the company  
5 makes a statement and a bunch of analysts make  
6 statements.

7 **Q. Did you look at overnight trading  
8 for any other days in the class period?**

9 A. In July of 2002 I believe I did.

10 **Q. For any other time frame?**

11 A. Not that I know of. Other than in  
12 response to I think there was one day that  
13 Professor Stoltz made a comment on. I looked  
14 at that but that's the only other day I can  
15 remember.

16 **Q. So the fact that Pittman was going  
17 to resign, that wasn't known until after the  
18 market opened?**

19 MR. HALL: Objection.

20 A. Yes.

21 **Q. You're sure about that?**

22 MR. HALL: Objection.

23 A. I think Pittman's resignation came  
24 in sometime during the day.

25 **Q. And because --**

TSG Reporting - Worldwide 877-702-9580

Page 177

S. HAKALA

1 A. I mean, I have to go back and  
2 verify that but I'm almost certain that that's  
3 the case. If that's the day. Was that the  
4 day Pittman's resignation leaked out? Was  
5 there a board meeting at some point?

6 Let me check.

7 (Document review.)

9 A. The news Pittman may resign came  
10 out during the day on the 18th after the open.  
11 His actual resignation doesn't occur until the  
12 19th.

13 **Q. And was the 19th a statistically  
14 significant day?**

15 A. Overnight, yes. Over the day as a  
16 whole, no.

17 **Q. Why did you use overnight?**

18 A. Because that would be the impact  
19 of the Washington Post article unconfounded.

20 **Q. So, again, you looked to see  
21 whether the article -- you looked to see  
22 whether the article on its own had an effect  
23 close to opening.**

24 A. Yes.

25 **Q. And so did you look at trading**

TSG Reporting - Worldwide 877-702-9580

Page 178

1 **S. HAKALA**  
2 **volume at the opening on both those days?**  
3 A. I might have.  
4 **Q. You don't remember if you did or**  
5 **you didn't? You might have?**  
6 A. There's no such thing as trading  
7 volume at the open. There's just trading  
8 volume during the day. The opening price is  
9 an indication price. And then trading begins.  
10 Now, there can be some premarket trading and  
11 indications depending on how the market works.  
12 **Q. Did you look at those?**  
13 A. I don't remember. I probably did  
14 but I don't remember.  
15 **Q. But you might not have.**  
16 A. Yeah. I -- I don't know. Most of  
17 that is only quoted by the specialists and  
18 usually that's difficult to obtain even in the  
19 TAQ data or what's called trade and quote  
20 data.  
21 **Q. Did you test -- in your efficiency**  
22 **testing did you test so see whether the AOL**  
23 **stock would have traded efficiently from close**  
24 **to opening?**  
25 A. Yeah.

TSG Reporting - Worldwide 877-702-9580

Page 180

1 **S. HAKALA**  
2 late reported. But the fact of the matter is  
3 that if the market's efficient the overnight  
4 trading should be fairly efficient as well.  
5 **Q. Should be.**  
6 A. Should be. And it was in this  
7 case.  
8 **Q. And you tested for that?**  
9 A. Yeah.  
10 MR. GESSER: All right. Let's  
11 take a lunch break.  
12 THE VIDEOGRAPHER: The time is  
13 12:46. This is the end of tape number  
14 two. We're going off the record.  
15 (Luncheon recess taken at 12:46  
16 p.m.)  
17  
18  
19  
20  
21  
22  
23  
24  
25

TSG Reporting - Worldwide 877-702-9580

Page 179

1 **S. HAKALA**  
2 **Q. You did?**  
3 A. Yeah.  
4 **Q. And?**  
5 A. It did.  
6 **Q. Where is that analysis?**  
7 A. I ran an overnight trading volume  
8 analysis.  
9 **Q. Is that part of your report?**  
10 A. It was part of the overnight  
11 regression, yeah.  
12 **Q. Overnight regression, where? In**  
13 **this --**  
14 A. Yeah, in this case.  
15 **Q. Okay. So when you say the AOL**  
16 **stock traded efficiently you include in that**  
17 **overnight trading for the class period as**  
18 **being efficient trading?**  
19 A. When you're talking about from  
20 close to open, yes. I'm not sure I made any  
21 conclusions about trading in the after hours  
22 necessarily. Although, that's generally  
23 not -- it means generally most of the  
24 after-hours trades are really trades that were  
25 agreed to during the day and are just being  
TSG Reporting - Worldwide 877-702-9580

Page 181

1 **S. HAKALA**  
2 **AFTERNOON SESSION**  
3 (Time noted: 1:29 p.m.)  
4 **THE VIDEOGRAPHER:** This is the  
5 start of the tape labeled number three.  
6 The time is 1:29 and we're back on the  
7 record.  
8 \* \* \*  
9 **SCOTT D. HAKALA,** resumed and  
10 testified as follows:  
11 **BY MR. GESSER:**  
12 **Q. Dr. Hakala, before we took a break**  
13 **for lunch we were talking about overnight**  
14 **returns and looking at close to opening price**  
15 **changes.**  
16 **And I'd asked you if you had**  
17 **looked at any other overnight returns for any**  
18 **day in the class period other than July 18th**  
19 **and July 19th of 2002.**  
20 **Do you remember that?**  
21 A. Yes.  
22 **Q. Okay. And what was your answer to**  
23 **that?**  
24 A. I had looked at overnight returns  
25 in general but if -- I think your question was  
TSG Reporting - Worldwide 877-702-9580

Page 182

1 S. HAKALA  
 2 with regard to after-hours trading. And I had  
 3 not looked at after-hours trading on any other  
 4 days.  
 5 Q. Okay. For overnight returns, did  
 6 you look at any of the days in which you found  
 7 a statistically significant increase in AOL  
 8 share price that you attributed to a newspaper  
 9 article?  
 10 A. I don't know.  
 11 Q. Okay. So let's take August 13th,  
 12 for example. August 13th, 2001.  
 13 A. Okay.  
 14 Q. You, in your report, indicate that  
 15 there's a statistically significant increase  
 16 in AOL stock price for August 13th and 14th  
 17 combined; is that right? Is that how you --  
 18 due to the disclosure of the layoffs?  
 19 A. Combined -- well, I think it's  
 20 both individually and together on a close to  
 21 close basis.  
 22 Q. Okay. And what was the news that  
 23 reached the market that day on August 13th?  
 24 A. That layoffs are expected at AOL.  
 25 Q. What was the source of that?  
 TSG Reporting - Worldwide 877-702-9580

Page 184

1 S. HAKALA  
 2 Q. What was the rumor?  
 3 A. The layoffs. That there was a  
 4 considerable amount of debate and reaction  
 5 during the day of trading as opposed to close  
 6 to open.  
 7 Also, there had been some rumor  
 8 that there was layoff speculation on August  
 9 10th. So --  
 10 Q. I'm not sure I understand. You're  
 11 saying that there may not have been -- the  
 12 information in the report may not have been  
 13 fully digested by the market?  
 14 A. Because it was a rumor and because  
 15 people were investigating the rumor on the  
 16 13th. So it's not until the 13th and then  
 17 when the Washington Post confirms it on the  
 18 14th that you really see the impacts.  
 19 Q. I see. So in this particular case  
 20 you needed two disclosures for it to be  
 21 incorporated into the stock price? Two  
 22 separate disclosures?  
 23 A. Because it was a rumor there were  
 24 reports throughout the day, not just the  
 25 Washington Post and Wall Street Journal, but  
 TSG Reporting - Worldwide 877-702-9580

Page 183

1 S. HAKALA  
 2 A. And AOL struggling to meet its  
 3 financial targets.  
 4 Q. What was the source of that?  
 5 A. That was a Wall Street Journal  
 6 article.  
 7 Q. Okay. That would have been  
 8 released before the market was opened?  
 9 A. Yes.  
 10 Q. Okay. But you didn't look -- did  
 11 you look to see the close to opening change  
 12 to --  
 13 A. Yes.  
 14 Q. You did.  
 15 A. Yes.  
 16 Q. And was that statistically  
 17 significant?  
 18 A. No, it was not.  
 19 Q. Okay. So why in this case for  
 20 August 13th did you decide to look at close to  
 21 close whereas for July 18th, 2002 you went  
 22 close to open?  
 23 A. I thought that this was a rumor.  
 24 And because it was a rumor and because it was  
 25 discussion on the 13th --  
 TSG Reporting - Worldwide 877-702-9580

Page 185

1 S. HAKALA  
 2 other news sources. I think there was a  
 3 Standard & Poor's downgrade during the day on  
 4 the 13th. And then there was a CNN show.  
 5 Q. And so you think the significant  
 6 information on the August 13th report was that  
 7 there was a rumor about layoffs?  
 8 A. And also AOL struggling to meet  
 9 its financial targets.  
 10 Q. Was there any factual information  
 11 in that report?  
 12 A. Not that I know of. Beyond that.  
 13 The more detailed report came out on the 14th.  
 14 Q. And what information was in the  
 15 14th that wasn't in the report on the 13th?  
 16 A. A thousand employees.  
 17 Q. And what did it say on the 13th?  
 18 What did it say about that?  
 19 A. Just that it's expected to have  
 20 layoffs.  
 21 Q. Did it say that it was hundreds of  
 22 employees?  
 23 A. It might have.  
 24 Q. But you don't think that's  
 25 specific enough?  
 TSG Reporting - Worldwide 877-702-9580



Page 186

S. HAKALA

MR. HALL: Objection.

A. It's specific.

**Q. But --**

A. I'm not sure why from close to open the stock didn't react more. All I know is that I've got news reports from various press articles saying that during the day on trading as these rumors gained verification or further validity, the market began to react to them.

**Q. And you view the quality of this information differently than the quality of the information in the July 2002 report from the Washington Post?**

MR. HALL: Objection.

A. Yes.

**Q. Why is that?**

A. Much larger. More of an indication of a broad set of layoffs in the AOL unit due to weeks in on-line advertising as opposed to laying off 30 or 40 employees.

**Q. No, I'm sorry. I'm comparing the August 13th disclosure in the Wall Street Journal to the July 2002 disclosure in the**

TSG Reporting - Worldwide 877-702-9580

Page 187

S. HAKALA

**Washington Post in terms of how long it would take for the market to react. You described the August 13th report as being rumors which would have taken a while to react.**

A. Right.

**Q. And I'm saying that's different in quality than the --**

A. At least that's the way the market interpreted it.

**Q. That's how you -- that's how you account for the difference?**

A. That's how I understood the difference, yes.

**Q. In determining how plaintiffs -- how much of plaintiffs' losses are attributable to Credit Suisse, can you explain to me how you constructed the methodology that you used to come up with the number?**

A. Basically what I wanted to do was come up with an idea of what an equivalent disclosure impact was by using relatively clean analyst reports both positive and negative that met certain criteria and to look at what their average impact was. What I

TSG Reporting - Worldwide 877-702-9580

Page 188

S. HAKALA

found I think was that the average impact I think in actual log terms of an analyst report whether a positive or negative that met certain qualitative criteria and was either unconfounded or issued in connection with another analyst report which was neutral was about 2.7 percent in general on both the positive and negative and I think about 2.71 percent if it was just a negative report.

And so I tried to look at it in general of what effect on average would a report have that either reduced price target or substantially reduced EBITDA targets and commented on the reduction in the prospects for the company. And so the way that we often do it -- in the event study literature we often talk about this in the context of earnings response models or equivalent disclosure models. But to use various analyst reports to draw that inference.

I also looked at the impact of the February 5th announcement. Why that one out of one article caused the stock to go up as much as it did is not clear but clearly the

TSG Reporting - Worldwide 877-702-9580

Page 189

S. HAKALA

impact I came up with is not inconsistent with the impact we see around September 19th with the significant analyst report that's positive. And what we see on February 5th of 2001.

So, in other words, it was confirmed both by things specific to CSFB in terms of its coverage of other media stocks when it downgraded -- in September Laura Martin downgraded some other media stocks as well as least two instances specific to CSFB related to AOL. And then a more general study as to how does the market react to both positive and negative analyst reports that meet a certain criteria.

**Q. When you use the term "clean" and "relatively clean" you mean that the analyst report is the only news about AOL on that day?**

A. The only news that we would have identified as potentially material. There's always news about AOL every single day. But it's the only news that our criteria would say would be potentially material.

**Q. And what were the criteria you**

TSG Reporting - Worldwide 877-702-9580

Page 190

S. HAKALA

used?

A. Potentially material was based on Federal Register and a list of the types of events that are potentially material in Ryan and Taffler. It's a published paper in 2004. We're looking at, you know, significant news of merger and acquisition activity which there was very little. Changes or rumors of changes in earnings. Earnings expectations. Company announcements relating to that. Certain corporate developments that would be considered significant because they were commented on by analysts. And then we would not include analysts' reports if they were merely reiterations unless they're CSFB reports which we put in as a matter of course.

If they were significant upgrades or downgrades in either price targets, earnings, or some other qualitative nature, a recommendation of buy versus sell, then it would come into play.

**Q. How reproducible do you think that analysis is? If someone else were to try to do the same analysis what do you think the**

TSG Reporting - Worldwide 877-702-9580

Page 191

S. HAKALA

variability would be?

A. Typically the variability changes depending on what point you look at reproducibility. If you're looking at reproducibility based on the entire database and source of information reviewed. What we typically find is if two different people are looking at the same information they're going to agree about 95 percent of the time on average.

**Q. You've tested this?**

A. Yeah. Yeah. We do what we call double blinds where we have two different people go through the same information and see what they come up.

**Q. Who's we?**

A. My firm.

**Q. Okay.**

A. My office.

Additionally, if both people are looking at all of the same information that had been previously identified and then we're looking at is this an event or is this not an event, typically the rate of error is fairly

TSG Reporting - Worldwide 877-702-9580

Page 192

S. HAKALA

small. It's usually a couple percent to 5 percent at most.

As a backup in this case as in most cases I went and did my own thorough very detailed review of LexisNexis after my guys had already done all their work and I ended up changing only about 2 to 3 percent of the events.

**Q. Okay. But there were events that changed between your class certification report and your summary judgment report; is that right?**

A. You mean my expert report for damages?

**Q. Yeah.**

A. Yes. That's because I did a much more extensive event search at this stage because at this stage I wanted to find all the analyst reports, not just some. So, yeah, we went to a greater number of databases so we added more events. And I think we may have altered a few events but most of the changes should be adding an event where we found out that there was an analyst on a given day who

TSG Reporting - Worldwide 877-702-9580

Page 193

S. HAKALA

made a statement that fit within our criteria that we had not known about at the class cert stage.

So typically what I would say is it's kind of like layers. It's more likely that you will omit an event that you'd like to consider at some point than that you'll make a mistake as including an event that you shouldn't have included. And as you go through greater and greater databases and as you have more hands working the study, the number of events will go up and your risk of an omission or significant omission will go down.

**Q. Okay. So you're saying that at least in selecting events to consider the error rate is about 5 percent, is that what you said?**

A. Five to 10 percent depending on the type of company and the circumstance, yeah. And given a certain database. The error rate can be higher on omissions but omissions do not tend to affect the reliability of the result very much.

TSG Reporting - Worldwide 877-702-9580

Page 194

S. HAKALA

**Q. And --**

A. In fact, the omission rate -- in other words, you could miss half of the events and the event study will still be superior to the alternatives of a simple cumulative abnormal no return study or what I call an incomplete intervention analysis which is what Professor Stoltz did.

**Q. Were the differences between the events in your study for In Re. AOL versus your events in this case were?**

A. It was larger because in In Re. AOL we were not focused on analyst reports and the issue of influence of analysts. So we tended not to put in events associated with the analyst reports as much.

**Q. But isn't an event an event? I mean, why should that matter?**

A. It's more of an issue of how thorough we searched the sources. It's more an issue of omission than commission. So what happens is the original AOL report was done for summary judgment and was preliminary in nature. We say that. We had certain data.

TSG Reporting - Worldwide 877-702-9580

Page 195

S. HAKALA

Then when we went to the class cert in this case we did a little bit more additional searching and so we added some additional events we might have missed. And then in the final report we found some additional analysts reports because we went to additional data sources that I did not have in 2004.

Some of the information, some of the sources of data that I have now I did not have access to in 2004.

So I had some omissions in terms of I was missing some events in the original summary judgment response event study in AOL Time-Warner Securities Litigation. I filled in many of those in the class cert in this case.

**Q. So a clean day is a day in which there is no other information that you view as being material other than the analyst report.**

A. Potentially material.

**Q. Potentially.**

A. Or if there is other information the information was deemed to not be significant. To be most likely neutral.

TSG Reporting - Worldwide 877-702-9580

Page 196

S. HAKALA

**Q. Okay. But that's also a judgment call.**

A. That's always a judgment call, yeah.

**Q. And that adds another layer of error; is that right?**

A. It can. Although if you look at the event study literature that deals with confounding events, generally when they're doing multiple company event studies they include any instance where in the judgment of the researcher the event of interest is at least half or more than half of effect on that day.

In other words, if there's two pieces of information on that day but the researcher concludes the other piece is insignificant or not likely to be important they'll still include that as an event.

**Q. Where is that?**

A. I'd have to go back and look but I did a research on what the event study literature says on confounding events and I was surprised how little there is in the

TSG Reporting - Worldwide 877-702-9580

Page 197

S. HAKALA

academic literature. Most of the academic literature does not really deal with the problem of confounding events other than figuring out -- believing that by looking across a large sample of companies the confounding issue can sort of average out.

And here the way we're averaging out is by having a large number of analyst reports and analyst related events and trying to isolate days when analyst reports are the dominant piece of information. Very similar to way the academic literature is doing it.

**Q. So how many days did you determine were either clean or relatively clean analyst days?**

A. I think about 40-something. Forty-seven.

**Q. And how do those relate to the inflationary or deflationary days?**

A. They give us a measure of the equivalent effect or the equivalent disclosure effect of certain type of analyst changes. Significant upgrades, downgrades, changes in price targets, changes in earnings targets,

TSG Reporting - Worldwide 877-702-9580

Page 198

S. HAKALA

and what effect on average those would have.

**Q. Okay. So you have inflationary and deflationary days.**

A. Yes.

**Q. Those are different than the analyst days, right?**

A. Yes. Because some of the inflationary and deflationary days relate to the company as opposed to analysts.

**Q. Okay. So tell me what are -- how did you determine what are inflationary or deflationary days?**

A. Is the statement a positive statement that I would have expected a priori to cause the stock price to go up and does it in fact go up. That's inflationary. If it's a positive statement that relates to the -- we're talking about the advertising issue here by the way.

**Q. Okay.**

A. Because the layoff issue is different.

Is it a negative statement about advertising, advertising trends, and earnings

TSG Reporting - Worldwide 877-702-9580

Page 199

S. HAKALA

that causes the price to go down or we expect the price to go down and in fact it goes down.

I think there's a total of 45 days I considered of which 23 were considered negatives. Of the analyst days.

**Q. Okay.**

A. And then there's a broader set of days that relate to advertising in general. Because that includes company earnings announcements.

**Q. And this notion of relatively clean days, is that something that you found in the finance literature or is that just a term of art you used?**

A. No, no. That is in the finance literature. When they talked about the confounding, generally it's a knowledge that there can be confounding events on all days if you really look for it. But the real issue is is the confounding information so significant that it affects your estimate enough to be worried about.

So when I say relatively clean, for example, a day when there's a negative

TSG Reporting - Worldwide 877-702-9580

Page 200

S. HAKALA

analyst reply but there's also a neutral analyst report that's a mere reiteration I would view that as a relatively clean day because I would view the reiteration as not having an impact or much of an impact and I would view the negative report as being the dominant impact on that day.

**Q. And is there any support in the academic literature for that; for being able to take analyst reports and determine that one of them is neutral and, therefore, it's not confounding for the purposes of assessing impact?**

A. Yes. I've seen that in some studies.

**Q. Can you tell me which studies?**

A. No. I think some of the work that Shipper did, Laurentius Marais has done some work with Catherine. I have to go back and look at the other analysts' reports. A number of the that studies we cite actually here do something like that.

**Q. They do?**

A. They look at buy/sells and

TSG Reporting - Worldwide 877-702-9580

Page 201

S. HAKALA

negative versus positive reports.

**Q. And say that it's okay to ignore confounding analyst reports if they're neutral?**

A. Some of them don't say it but if you actually look at the underlying data they do it. In other words, they only include days when there are positive or negative reports but if you actually look you'll see there's more analyst reports on some of those days. But they're neutral.

And in fact some of the studies don't even control for confounding information unless it's like a company's earnings announcement.

**Q. But those studies have been criticized for that.**

A. No, no. A lot of them have not. In fact, there's a surprising amount of literature they don't even make an effort to control for confounding information.

**Q. Even when they're looking at a particular date as opposed to an aggregate?**

A. There's very little of that. In

TSG Reporting - Worldwide 877-702-9580

Page 202

1 S. HAKALA  
2 fact, single company event studies where a  
3 single day of interest is considered, is an  
4 applied exercise which does not appear  
5 generally in the academic literature. So  
6 there's very little in the academic literature  
7 on that.  
8 In fact, I think there's a  
9 discussion in -- of text by Gilson and Black  
10 that talk about that and say that in those  
11 circumstances one must simply use some kind of  
12 analytical approach or deductive reasoning to  
13 draw inferences.  
14 So there is literature on it.  
15 There's not a lot of literature on it and the  
16 academic literature has tended to sweep the  
17 issue under the rug and ignore it.  
18 **Q. And is there some objective way to**  
19 **determine whether an analyst report is**  
20 **neutral?**  
21 A. Well, if the report says it's a  
22 reiteration or if there's no either price  
23 target or buy or sell. That would be pretty  
24 obvious. Pretty objective.  
25 **Q. So that would be a neutral report.**  
TSG Reporting - Worldwide 877-702-9580

Page 204

1 S. HAKALA  
2 there was any material change in price target,  
3 buy or sell rating, or earnings forecast.  
4 **Q. Okay. So if all that stayed the**  
5 **same you wouldn't expect it to have any impact**  
6 **on the stock price?**  
7 A. No. There may still be impact  
8 because sometimes the nuances of what's said  
9 in the narrative, the qualitative statements.  
10 **Q. And you looked through all the**  
11 **reports and looked at all the qualitative**  
12 **analysis.**  
13 A. No.  
14 **Q. You didn't do that.**  
15 A. No. I couldn't. So to the extent  
16 that there may have been some reports that  
17 made some qualitative statements but didn't  
18 change targets, unless there was a news  
19 article about it I didn't include it.  
20 **Q. Because you wouldn't expect that**  
21 **to have an impact on the stock price?**  
22 A. I wouldn't know for sure. There  
23 was no way for me to do that.  
24 **Q. Why wasn't there any way for you**  
25 **to do it?**  
TSG Reporting - Worldwide 877-702-9580

Page 203

1 S. HAKALA  
2 A. Yeah. Yeah. So our criteria is  
3 is there a material change in an earnings  
4 expectation. Is there a material statement  
5 buy/sell kind of change in rating. Or is  
6 there a significant material change in price  
7 target.  
8 Now, there's one exception. If  
9 it's an analyst report that's written like a  
10 day after five other analysts have taken the  
11 same action we would probably not include it  
12 because we'd consider it old news. In other  
13 words, the analyst is just following what  
14 other analysts have said.  
15 **Q. Even if that analyst in particular**  
16 **hasn't said it before.**  
17 A. Yeah. Now, in general, we  
18 would -- we didn't do that here as you'll  
19 notice. But in general in most event studies  
20 I would generally not include those analyst  
21 reports if they're what I call follow-on or  
22 me-too reports.  
23 But in general here we were pretty  
24 careful -- or I tried to be as careful as I  
25 could in including any analyst report where  
TSG Reporting - Worldwide 877-702-9580

Page 205

1 S. HAKALA  
2 A. That's not as objective.  
3 Now, on the other hand you'll see  
4 there's some news articles where, like,  
5 Blodget or somebody says AOL's a really good  
6 stock, you should buy it. I put that in.  
7 If Becker of Lehman says -- makes  
8 a comment, and she says something good or bad,  
9 then I put that again.  
10 But generally if it's just a  
11 qualitative type of statement without price  
12 target or earnings, generally I did not put  
13 that in unless there was an associated news  
14 article that highlighted that qualitative  
15 statement.  
16 So it had to be something more to  
17 it.  
18 MR. GESSER: We're up to Hakala  
19 10.  
20 (Hakala Exhibit 10, MediaWeek  
21 article entitled AOL/Time-Warner - One  
22 of One?...Plus Commentary on the Past  
23 Week's Market News and Performance,  
24 marked for identification as of this  
25 date.)  
TSG Reporting - Worldwide 877-702-9580



Page 206

1 S. HAKALA  
2 BY MR. GESSER:  
3 Q. Earlier you said that there was  
4 an analyst report from Credit Suisse on  
5 February 5th that you thought had a  
6 significant impact on AOL stock price; is that  
7 right.  
8 A. Yes.  
9 Q. Is that the report?  
10 A. Yes.  
11 Q. Does this report change AOL --  
12 Credit Suisse's rating or price target or any  
13 of the factors we were just discussing that  
14 would lead you to believe that it was likely  
15 to have an effect on stock price?  
16 A. No. No, and, in fact, when I  
17 first put it in I actually expected it to have  
18 only a small positive effect at most.  
19 Q. So in your analysis that we're  
20 talking about for the disclosures you would  
21 have treated this -- but for the fact that it  
22 happened to be from Credit Suisse you would  
23 have treated this as a neutral report?  
24 A. Generally, yes.  
25 Q. Okay.

TSG Reporting - Worldwide 877-702-9580

Page 208

1 S. HAKALA  
2 A. That's correct.  
3 Q. And what about this report makes  
4 you think it would have -- other than looking  
5 simply at the stock return what about this  
6 report made you think it had a positive impact  
7 on the stock price?  
8 A. Well, there's a number of things.  
9 They're really commenting on the news of the  
10 prior week and they're saying that they think  
11 that the market has become overly skeptical  
12 about AOL and it's overly concerned and their  
13 analysts say Jamie and Lauren believe that  
14 it's underowned and that there's going to be  
15 this upside to the stock.  
16 And I think in -- I think in  
17 context of that, that is what the market sort  
18 of refocusing on. It's kind of a report out  
19 of the blue after there'd been some negative  
20 reaction to news in January.  
21 And it seemed to me that the  
22 market was now saying, Okay, where is this  
23 going to go and this is now a report from CSFB  
24 which is a concept report which suggests that  
25 we think that this is a stock that's going to

TSG Reporting - Worldwide 877-702-9580

Page 207

1 S. HAKALA  
2 A. Generally, yes. I wouldn't have  
3 put it in the event study because I wouldn't  
4 have known how to interpret it. Once you read  
5 the report - and I was focused on the Credit  
6 Suisse - that would alter the interpretation.  
7 Q. So this demonstrates that your  
8 methodology may have some problems in the  
9 sense that there are reports in your view that  
10 would be neutral and yet could have a fairly  
11 significant impact on stock price?  
12 MR. HALL: Objection.  
13 A. That's true. There's no such  
14 thing as a perfect event study. And I think  
15 the allusion that there is an allusion.  
16 But this is a little different.  
17 When we're talking about the reports of  
18 interest in this case we're going to be far  
19 more liberal in including them in the event  
20 study than we would if they were third-party  
21 analyst reports.  
22 Q. But I mean whether the reports  
23 have an impact on the stock price, that's --  
24 whether they're from Credit Suisse or someone,  
25 else an effect is an effect; is that right?

TSG Reporting - Worldwide 877-702-9580

Page 209

1 S. HAKALA  
2 do better than its peers.  
3 Q. Okay. This report is authored by  
4 Dennis Leibowitz; is that right?  
5 A. Yes. And Regan and Pappas.  
6 Q. Okay. Is there any allegation of  
7 which you're aware that Mr. Leibowitz or Mr.  
8 Regan or Mr. Pappas didn't believe anything  
9 they were saying in these reports?  
10 MR. HALL: Objection.  
11 A. No.  
12 Q. Okay.  
13 A. Not that I know of.  
14 Q. Do you know of any news stories  
15 that picked up on this report and commented on  
16 it as being significant?  
17 MR. HALL: Objection.  
18 A. I don't remember. I thought there  
19 was something I found but I don't know for  
20 sure.  
21 Q. And if you look at page 2 of this  
22 report, if you look at the fourth paragraph,  
23 it talks about doubts about the credibility of  
24 AOL's targets being raised. And it says,  
25 "There were also some suspicions of accounting

TSG Reporting - Worldwide 877-702-9580

Page 210

1 **S. HAKALA**  
2 **maneuvers and concerns over the lack of**  
3 **information on topics like AOL's submission of**  
4 **advertising."**

5 A. Yes.

6 **Q. And then it says, "The first**  
7 **quarter reflects what is expected to be the**  
8 **slowest in one of the advertising -- the**  
9 **slowest one in the advertising industry**  
10 **particularly for the Turner networks and some**  
11 **of the merger savings are not yet in full**  
12 **force."**

13 **And you would characterize that as**  
14 **being somewhat negative; is that correct?**

15 A. No.

16 **Q. No?**

17 A. Not for this report. I would  
18 suggest that this is reflecting why the stock  
19 was reacting negative the prior week. So this  
20 is more of a retrospective analysis of why AOL  
21 Time-Warner stock has lagged at the end of  
22 January. So if you look at my event study,  
23 it's not the report itself that's negative.

24 What the report is saying is here are the  
25 concerns in the market that have led the stock  
TSG Reporting - Worldwide 877-702-9580

Page 211

1 **S. HAKALA**  
2 price to languish recently and the languishing  
3 of the stock price really occurred on January  
4 31st and February 1st. So this is a report in  
5 response to that.

6 **Q. Okay.**

7 A. Not -- the report's not saying  
8 we're concerned about these things. We're  
9 saying this is the market's concern already.

10 **Q. Well, it says the first quarter**  
11 **reflects what is expected to be the slowest**  
12 **one in the advertising industry, particularly**  
13 **for the Turner networks.**

14 A. Yes.

15 **Q. The Turner networks is part of**  
16 **AOL?**

17 A. Yes.

18 **Q. So that's not -- that's an**  
19 **objective statement, is it not?**

20 A. Yes. But not new in this report.  
21 That's a statement of concern relating to the  
22 drop in the stock price on July 31st and  
23 February 1st.

24 **Q. January 31st.**

25 A. January 31st and February 1st,  
TSG Reporting - Worldwide 877-702-9580

Page 212

1 **S. HAKALA**  
2 right.

3 **Q. And -- but this discloses a**  
4 **concern about advertising revenue for the**  
5 **Time-Warner division; is that right?**

6 A. That was in the market, yes.

7 **Q. But you nonetheless view this as a**  
8 **positive report because you think that these**  
9 **concerns are swept aside by the report; is**  
10 **that right?**

11 A. This report says that we think  
12 that the market is overdiscounted those  
13 factors and Jamie Kiggen and Laura Martin are  
14 saying we think that you should, you know --  
15 you should buy this because the institutions  
16 aren't in this stock as much as they should be  
17 and we think the company's going to do better  
18 than people think.

19 **Q. It says that these issues are**  
20 **going to cause the stock to tread water for a**  
21 **while; is that right?**

22 A. Right.

23 **Q. Okay. And did you think that**  
24 **the -- is it your assumption that the**  
25 **concentration of institutional ownership was**

TSG Reporting - Worldwide 877-702-9580

Page 213

1 **S. HAKALA**  
2 **something that was new in this report?**

3 A. No.

4 **Q. That was already out in the**  
5 **market.**

6 A. Yeah.

7 **Q. Okay. So then why would that have**  
8 **an effect on the stock price?**

9 A. Because that's not really what's  
10 going on here. What's going on here is  
11 they're saying the market's reacting to these  
12 concerns. We think the market is giving too  
13 much weight to these concerns. We think AOL's  
14 going to do better.

15 **Q. But how is that different from**  
16 **what all the -- I mean, there are other**  
17 **analysts who have much higher priced targets,**  
18 **much higher estimates, and -- at this time why**  
19 **is the market reacting to what Credit Suisse**  
20 **is saying?**

21 A. Because Credit Suisse is speaking  
22 now after the stock has had a shakeout of two  
23 days of negative reports and saying we think  
24 the market's -- my take of this report is  
25 they're saying the market's overreacting and

TSG Reporting - Worldwide 877-702-9580

Page 214

S. HAKALA

that AOL has a track record of credibility so that the market is overdiscounting this stock and we expect this stock to return in the future. And that's what investors of taking out of this and that's why they're reacting to it.

Now, I was actually surprised at the reaction but clearly it's a significant reaction and there's clearly nothing else I found that would explain it other than this.

So sometimes a report that might not change anything but is reacting after a negative event such as occurred on February 1st, even reiterating a report that's following a negative development can sometimes have a positive effect. And that's an example of what's happening here.

**Q. So what happened on February 1st?**

A. It's in our events study.

(Document review.)

A. February 1st was -- the tag line from Reuters is investors are skeptical about growth prospects and are now thinking that numbers released the day before were worse

TSG Reporting - Worldwide 877-702-9580

Page 215

S. HAKALA

than what they originally thought.

And then there's another article the following day saying that AOL is hard-pressed to meet its fiscal year targets.

**Q. And so that's -- February 1st. So what -- is that a advertising day in your --**

A. Yes.

**Q. So -- and what does that mean?**

**That means that this was a partial correction of Credit Suisse's omission earlier in the month; is that right?**

A. Yes.

**Q. And then you take the position that on February 5th then there was a reinflation; is that correct?**

A. Yes. Yes.

**Q. Okay. Does it -- does your -- and do you view February 1st as a relatively clean day?**

A. It's relatively clean for the news on that day. However, there is a positive CSFB report on that day but it doesn't seem to stem the tide. The day is dominated by investor and other analyst reaction. So in

TSG Reporting - Worldwide 877-702-9580

Page 216

S. HAKALA

effect February 1st is relatively clean in terms of what's causing the market to move on that day. But it is confounded in the sense that Credit Suisse report probably kept that drop from being greater as well as some other reports.

**Q. As well as some other reports.**

A. Yeah.

**Q. Do you remember who else released reports that day?**

A. No, I don't.

**Q. Okay. Is it possible that Bear Stearns, Bernstein, Deutsche Bank, Goldman Sachs, Salomon Smith Barney, UBS Warburg all released reports on that day?**

A. I'm not surprised at all. It was an analyst day so I would expect all the major analysts that were regularly covering the stock to have issued reports in that time period.

**Q. So how do you separate out Credit Suisse's report from all those other reports?**

A. I don't. On that day I don't give weight to Credit Suisse any more than any of

TSG Reporting - Worldwide 877-702-9580

Page 217

S. HAKALA

the other reports.

**Q. But you just divide them up among the analysts? Or how do you do it?**

A. No, no, no, no. That day is an advertising day. That day is a day that's corrective. It reduces damages going forward.

**Q. And so the stock price drops on that day?**

A. Drops on that day because the market is partially realizing the relevant truth before we can have loss causation because I don't start loss causation. So by having that day in I'm actually neutralizing some of the inflation in the stock price.

**Q. And have you read the Bear Stearns, the Bernstein, the Goldman Sachs, the Salomon Smith Barney, and the UBS reports to see if they had other concerns about AOL that may have been contributing to the drop in the stock price?**

A. Yes. Not all of them but most of the ones that you mentioned I'm pretty sure I've read. And I think most of them all have concerns that relate to this issue if they

TSG Reporting - Worldwide 877-702-9580

Page 218

1 S. HAKALA  
2 have concerns at all. The reports are really  
3 mixed. Some reports are the market's  
4 overreacting to concerns which is sort of the  
5 CSFB tone and other reports are these are  
6 legitimate concerns so we're lowering our  
7 EBITDA targets or our EBITDA targets are going  
8 to be below management guidance. So there's  
9 sort of two sets of reports in my mind with  
10 some gradation in between.

11 **Q. And you feel that you can sift**  
12 **through all this and determine the effect of**  
13 **the disclosure?**

14 A. Well, all we're doing is we're not  
15 trying to determine the effect of a single  
16 disclosure. We're saying there's a whole  
17 series of relevant statements on that day but  
18 since they're all relevant we're taking the  
19 net effect of the stock price movement on that  
20 day and we're considering it to be related to  
21 the advertising related claims in this case so  
22 I don't have to parse it out because all of  
23 the events, all of the statements relate  
24 primarily to the issue in the case.

25 **Q. But you didn't read all those**  
TSG Reporting - Worldwide 877-702-9580

Page 219

1 S. HAKALA  
2 **reports to determine that?**

3 A. I can't say for certain I read all  
4 of them but I certainly read a lot of them.  
5 And I certainly read summaries of most of  
6 them.

7 **Q. So is that amount that is**  
8 **attributable to the disclosure, is that**  
9 **quantifiable or are you just take whatever the**  
10 **stock drop was that day and you attribute all**  
11 **of that to the disclosure of -- of what?**

12 A. Once I'm convinced that the  
13 statement on that day and the movement in the  
14 stock price on that day relate to the issue in  
15 the case and not something else then I take  
16 the net movement on that day.

17 **Q. And the net --**

18 A. The fact that there are multiple  
19 statements on that day doesn't change that  
20 result.

21 **Q. So how can you determine as**  
22 **between all that information what's relevant?**

23 A. Well, all of it's relevant.  
24 That's the problem is all of it's relevant  
25 so --

TSG Reporting - Worldwide 877-702-9580

Page 220

1 S. HAKALA  
2 **Q. Well, cumulatively it's relevant**  
3 **but any particular piece of it, you can't**  
4 **determine whether any particular piece of it**  
5 **is relevant.**

6 A. Well, why not? If you're talking  
7 about what is -- what is the punch line of  
8 what investors are react to go on that day  
9 it's relevant information.

10 **Q. And what is that?**

11 A. The relevant information is  
12 whether or not advertising demand is going to  
13 be -- and pricing is going to be sufficient to  
14 allow AOL to meet its revenue and earnings  
15 targets.

16 **Q. And when they talk about**  
17 **advertising is that on-line or is that --**

18 A. Both.

19 **Q. It's both?**

20 A. It's both.

21 **Q. And where do you get that from?**

22 A. From the news articles and the  
23 analysts' reports.

24 **Q. Which news articles?**

25 A. I cite one in specific.

TSG Reporting - Worldwide 877-702-9580

Page 221

1 S. HAKALA  
2 **Q. Okay. Which one is that?**

3 A. Reuters.

4 **Q. What does it say?**

5 A. Growth prospects are now thinking  
6 the numbers released the day before were worse  
7 than when they originally thought.

8 But the issue was advertising and  
9 advertising rates and growth.

10 **Q. So just so I understand, is there**  
11 **any peer review method that would allow you to**  
12 **determine that the stock was responding to the**  
13 **Reuters article as opposed to something else?**

14 A. No. The Reuters article was not  
15 what the market was responding to. The  
16 Reuters article is a summary of what the  
17 market was responding to. It's the other way  
18 around.

19 **Q. Okay. So what was the market**  
20 **responding to?**

21 A. It was responding to these  
22 concerns and these concerns were expressed by  
23 a number of different analysts and a number of  
24 different investors. And the Reuters article  
25 is just a convenient way of summarizing what

TSG Reporting - Worldwide 877-702-9580

Page 222

S. HAKALA

the market was responding to. And the peer reviewed way of doing that is to look at the news and ask what are the analyst reports saying about why the stock reacted negatively.

And, in fact, if we look at Hakala Exhibit 10 we see exactly it says, "This is what the market is skeptical about. Here's the concerns in the market."

And my point is that the February 5th report by Credit Suisse First Boston says that the concerns that the market's reacting to at the end of January and early February relate to the allegations in this complaint.

**Q. And earlier you said that the effect of a number of analysts speaking would be different than the effect of one analyst speaking; is that right?**

A. Sometimes. Sometimes not.

**Q. Okay. In this particular case you're tagging CSFB with all the liability for a decline in AOL stock price that occurs on a day when there are a number of analyst reports; is that right?**

A. No. No, I'm not.

TSG Reporting - Worldwide 877-702-9580

Page 224

S. HAKALA

because it's causing the stock to go down for reasons related to the fraud before I argued the first major corrective disclosure, I don't assume there's any loss causation associated with the drop on that date so I don't have any damages on that day.

**Q. When's the first major disclosure date?**

A. The first major disclosure that really sort of reveals the relevant truth in my mind is really the July 18th date.

**Q. Okay. We'll get to that in a second.**

A. So there's positive and negative events as the mix of information's changing and going back and forth in this time period. And I want to pick up both positive and negative days and give some weight to them. But it's a fractional weight that reflects CSFB's role, not a full weight. I'm not putting a hundred percent weight on that.

**Q. So what weight are you putting on that?**

A. It's about .1341.

TSG Reporting - Worldwide 877-702-9580

Page 223

S. HAKALA

**Q. No? What are you doing?**

A. I'm only tagging them with a fraction of that and I'm considering that to be an event which releases inflation from the share price so it reduces damages in this case. It doesn't increase them.

**Q. This isn't a relative disclosure day?**

A. It is relative disclosure but because it represents the materiality of the concerns, it reduces some of the inflation in the stock price before you could have damages. So it doesn't increase damages. It decreases damages by including that day in the event study. Including that day in the event study and putting a partial weight on that date which is determined mathematically in Exhibit C-1A and C-1 causes that event to reduce damages. Not increase damages.

**Q. But that's not an equivalent disclosure date for you?**

A. It is an equivalent disclosure date. It does give us information that the issues in this complaint are material but

TSG Reporting - Worldwide 877-702-9580

Page 225

S. HAKALA

**Q. Of what?**

A. Of the full effect. So about 13.4 percent of the full --

**Q. And how do you arrive at that number?**

A. It's calculated based on the event effect of CSFB's analyst reports throughout the period.

**Q. Cumulatively?**

A. Cumulatively.

**Q. So it's a rough --**

A. It's solved. It's solved for.

It's called a calibration. Which is something in the peer review literature, by the way.

So that's an exact calculation of what portion of all those relative events should be attributable to CSFB by itself.

**Q. When you take -- well, let's go to July 18th.**

A. Okay.

**Q. And that's a negative ad related disclosure date for you?**

A. Yes.

**Q. And that's the first date for**

TSG Reporting - Worldwide 877-702-9580



Page 226

1 **S. HAKALA**  
2 **which you start assessing damages; is that**  
3 **right?**  
4 A. Yes.  
5 **Q. And what was the cause of the**  
6 **corrective disclosure?**  
7 A. Missed analyst estimates because  
8 of declines in ad revenues both in AOL and in  
9 Time-Warner. And a lowering of guidance  
10 accordingly.  
11 **Q. And why wouldn't that be a full**  
12 **corrective disclosure of the alleged fraud?**  
13 A. Because I'm assuming that CSFB's  
14 only on the hook for part of it. And, by the  
15 way, it was almost a full corrective  
16 disclosure. If you look at the inflation  
17 percentage, the inflation in the share price  
18 is very close to zero after those two days.  
19 And then there's reflation in August and  
20 September.  
21 So in fact it is -- one could  
22 argue -- I mean, there is an argument to be  
23 made in an alternative that you would take the  
24 analyst reports at the beginning of the class  
25 period and carry them out to that date. And  
TSG Reporting - Worldwide 877-702-9580

Page 228

1 **S. HAKALA**  
2 about each division but Warner Music is one of  
3 the issues that Laura Martin expresses a  
4 concern about.  
5 **Q. About advertising.**  
6 A. In general.  
7 **Q. Well, does she express a view**  
8 **about the music sale business and how it might**  
9 **be affected by on-line pirate downloads?**  
10 A. I don't know but I don't remember  
11 that being a particularly noticeable component  
12 of the drop on that day. If you know it was  
13 that would be interesting.  
14 **Q. Well, I don't know what it was. I**  
15 **mean, I don't know how -- how do we determine**  
16 **that? If there's negative news about Warner**  
17 **Music Group's revenues, how do we decide what**  
18 **was attributable to what?**  
19 A. You'd have to look at the  
20 disclosure about Warner and whether or not  
21 that was part of what she foresaw. She did  
22 foresee problems in the Warner division.  
23 **Q. No, I'm not talking about what she**  
24 **foresaw. I'm talking about if you look on any**  
25 **particular day how do you determine if there's**  
TSG Reporting - Worldwide 877-702-9580

Page 227

1 **S. HAKALA**  
2 you could do that. That would be something  
3 one could do and that would be an alternative  
4 to present to the jury. But what I'm looking  
5 at is, you know, how much of the drop is  
6 occurring prior to and then subsequent to that  
7 date.  
8 **Q. And you attribute all of the drop**  
9 **in AOL stock price to decline in advertising**  
10 **revenue?**  
11 A. Yes. I believe that is the  
12 primary if not exclusive cause of the effect  
13 on those two days.  
14 **Q. Does your event study indicate**  
15 **that there's any other negative news about AOL**  
16 **that occurs on those two days?**  
17 A. There is some other news but I  
18 don't think it's net negative.  
19 **Q. What is that news?**  
20 A. Well, there's other news about  
21 subscriber revenue, subscriber rates in AOL.  
22 Not much more.  
23 **Q. Anything about Warner Music's**  
24 **revenues?**  
25 A. There certainly is information  
TSG Reporting - Worldwide 877-702-9580

Page 229

1 **S. HAKALA**  
2 **negative news in a whole bunch of areas, how**  
3 **do you determine what is a cause in a drop in**  
4 **the stock?**  
5 A. Reading all the analyst reports  
6 and news reports and drawing inferences from  
7 those information and deductive reasons.  
8 **Q. Okay. So let's take a look at**  
9 **Hakala 11.**  
10 A. Okay.  
11 (Hakala Exhibit 11, Business Wire  
12 press release dated July 18, 2001,  
13 marked for identification as of this  
14 date.)  
15 BY MR. GESSER:  
16 **Q. So this is -- have you seen this**  
17 **article before?**  
18 A. Yes.  
19 **Q. What is this?**  
20 A. This is the press release where  
21 the company is disclosing its second quarter  
22 earnings.  
23 **Q. Okay. So if you look at page 6.**  
24 A. Yes.  
25 **Q. In the music section it says that**  
TSG Reporting - Worldwide 877-702-9580

Page 230

1 S. HAKALA

2 Warner Music Group's quarterly revenues  
3 totaled 895 million, down 11 percent from the  
4 previous year due primarily to lower industry  
5 wide music scales and unfavorable currency  
6 exchange.

7 A. Yes.

8 Q. EBITDA declined 33 percent. Okay?  
9 Would you agree that's negative news?

10 A. All else being equal, yes. But  
11 relative to what was previously expected, no.

12 Q. That decline is expected?

13 A. In other words, if you already  
14 knew that the Music Group was struggling and  
15 the music was being pirated and that you were  
16 having problems with the marketing costs and  
17 artists that would already be baked into your  
18 forecasts.

19 Q. Do you know what the expectations  
20 were for the Music Group at this time?

21 A. It was struggling and it was known  
22 to be declining.

23 Q. Do you know what the expectations  
24 were for revenue?

25 A. I don't know if it was this much  
TSG Reporting - Worldwide 877-702-9580

Page 232

1 S. HAKALA

2 A. It's not just me. It's what are  
3 the analysts saying and it's also, okay,  
4 subscriptions are up in AOL. So if we have a  
5 little bit of poor performance in one division  
6 but good performance in another the question  
7 is that net of the issue that we're concerned  
8 about was the net effect of all the other  
9 issues positive or negative or relatively  
10 neutral. And my determination was that it was  
11 relatively neutral. To slight negative. But  
12 certainly not -- nothing even remotely  
13 necessary to cause the kind of price declines  
14 we're talking about.

15 Q. And what are the price declines  
16 we're talking about?

17 A. We're talking about a relative  
18 stock price effect on two days. The first day  
19 8.18 percent and then on the second day when  
20 the analysts say that this is really bad for  
21 ad revenue and CSFB, by the way, lowers second  
22 half revenue and visibility another  
23 4.88 percent.

24 Q. So that's July 18th and July --

25 A. July 19th, yes. So you're looking  
TSG Reporting - Worldwide 877-702-9580

Page 231

1 S. HAKALA

2 but I do know that it was having troubles.  
3 And I know that it was having troubles in the  
4 first quarter as well. See, this is down from  
5 the previous year's quarter. So they'd  
6 already been down in the first quarter that  
7 year.

8 Q. You know that?

9 A. Yeah.

10 Q. How much?

11 A. Don't know. We'd have to look at  
12 that first quarter. We'd have to look at the  
13 guidance. But I know that the Warner Music  
14 Group was struggling all throughout this  
15 period and I think Laura Martin somewhere made  
16 a comment of that. She may even have  
17 commented on that before the merger.

18 Q. So --

19 A. The other thing is, you know --

20 Q. So you're able to read these  
21 reports, take a look at the negative news, and  
22 determine which piece of this information is  
23 likely to be the cause of a stock drop and  
24 which is not.

25 MR. HALL: Objection.  
TSG Reporting - Worldwide 877-702-9580

Page 233

1 S. HAKALA

2 at more than a 12 percent drop over two days.

3 Q. And then what did you do -- how do  
4 you attribute that drop to the damages in this  
5 case caused by CSFB?

6 A. I only attribute a fraction of it  
7 to CSFB because CSFB is only issuing a partial  
8 report on one day and the disclosures made by  
9 the company so I assume that company  
10 disclosures carry far more weight than CSFB so  
11 I only assigned 13.4 percent of the effect of  
12 those drops to CSFB.

13 Q. And how do you come up with the  
14 13.4 percent?

15 A. Again, calibration. I did an  
16 EBITDA target at the beginning of the class  
17 period and not issued the February 5th report,  
18 and then working forward --

19 Q. How do you come up with that  
20 number?

21 A. Based on the equivalent disclosure  
22 analyst impact analysis we previously  
23 discussed.

24 Q. And what is that?

25 A. We've already discussed that. I  
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